eha | EBMT

9th European CAR T-cell Meeting

Lisbon, Portugal

Technical Manual

4-6 February 2027

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Welcome & Contacts

Thank you for sponsoring the 9th EHA-EBMT CAR T-cell Meeting. This Technical Manual provides useful information, practical instructions, and key dates and deadlines to support your participation.

Held in person from 4–6 February 2027 in Lisbon, Portugal, the meeting will highlight the latest advances in CAR T-cell therapies and related fields, bringing together clinicians, researchers, industry partners, nurses, data managers, pharmacists, and patient advocates.

Below you can find you key contacts supporting all sponsorship related matters:

European Hematology Association (EHA)

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The Hague, The Netherlands

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EBMT

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CCL Lisbon Congress Center

Bruno Amaral & Júlio Teixeira

bruno.amaral@ccl.fil.pt & julio.teixeira@ccl.fil.pt

Meeting Information

The Scientific Program will cover new indications, toxicity management, emerging models, long-term patient safety, and developments beyond CAR T-cells, including bispecific, immunology, immunotherapy, and gene therapy.

To encourage valuable in-person connections, the meeting will be held **exclusively face-to-face**. All sessions and interactions will take place in-person, supported by a dedicated meeting app with the program and key information available.

The 9th EHA-EBMT CAR T-cell Meeting offers a valuable opportunity for engagement and collaboration for clinicians, researchers, industry partners, nurses, data managers, pharmacists, and patient advocates.

Meeting Date	February 4-6, 2027
Meeting Location	CCL Lisbon Congress Centre
Meeting Format	In person
Official Language	English
Scientific Program Chair(s)	Maria Themeli (NL), Annalisa Ruggeri (IT)
Website	EHA-EBMT 9th European CAR T-cell Meeting - The European Hematology Association (EHA) EHA-EBMT 9th CAR T-cell Meeting - EBMT
Online Program	EHA-EBMT CAR T-cell Meeting online program

Abstract & Case Submission

Abstract submission is a vital aspect of this meeting, offering participants the opportunity to share their work and engage in discussion with international faculty and peers.

To further encourage young investigators, we invite the submission of clinical case reports for the possibility of being featured in the meeting program. Please note that the deadline to submit an abstract and a clinical case is November 14, 2026, before 11:59 PM CET.

Abstract & Case Submission Important Dates & Deadlines

Abstract & Case submission portal opens	**July 1, 2026**
Deadline for Abstract & Case submission	**November 14, 2026**
Notification of allocation	By December 1, 2026
Deadline for Abstract & Case withdrawal	December 15, 2026

Meeting Venue Information

In this section, you will find detailed information about the meeting location, floorplans, opening hours, and other useful logistical details.

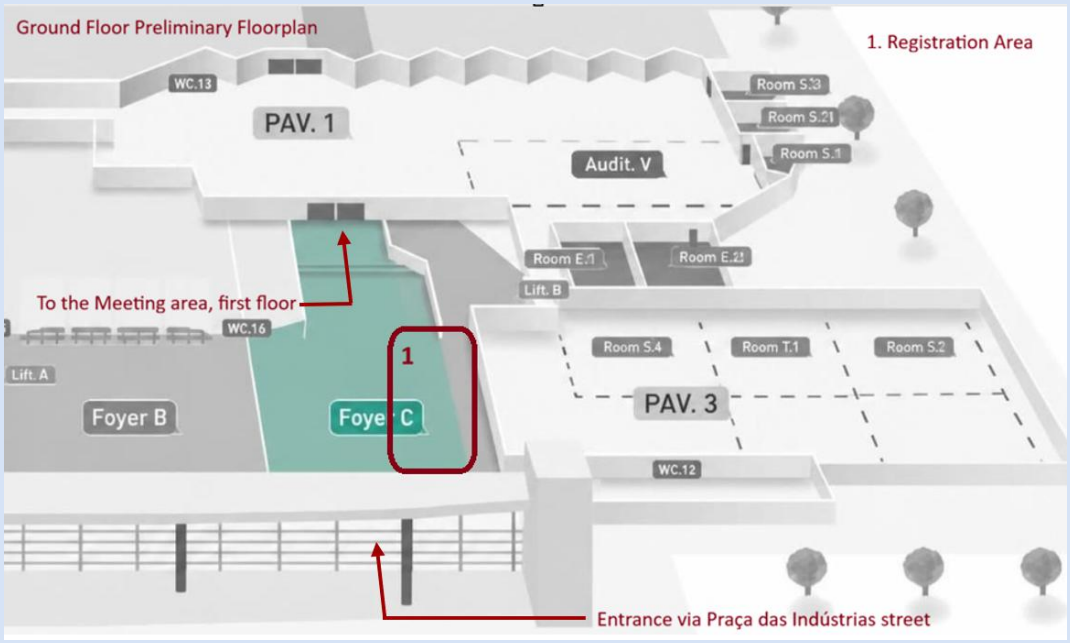
Venue Information	
Meeting Location	CCL Lisbon Congress Centre Praça das Industrias, 1 1300-307 Lisbon, Portugal
Venue website	CCL Lisbon Congress Centre
Venue virtual tour	Centro Congressos de Lisboa (Beta)
Venue Information- The EHA-EBMT 9th European CAR T-cell Meeting	
Plenary Hall	Auditorium I, level 1
Parallel 2	Auditorium II , level 1
Parallel 3	Auditorium III-IV, level 1
Speaker Service Center	1.10, level 1
CAR T Theatre	Foyer D, level 1
Exhibition	CAR T Innovation Hub- Pavilion 4, level 1
CAR T Lounge	CAR T Innovation Hub- Pavilion 4, level 1
Poster Area	CAR T Innovation Hub- Pavilion 5, level 1
Meeting Room(s)	CAR T Innovation Hub- Pavilion 4, level 1
Catering	CAR T Innovation Hub- Pavilion 4 & 5, level 1
Registration & Cloackroom	Foyer C, ground floor

Meeting Floorplans and Spaces

The preliminary floorplan allocation can be found below. The floorplans will be updated at a later stage in December, to reflect the finalized industry allocation.

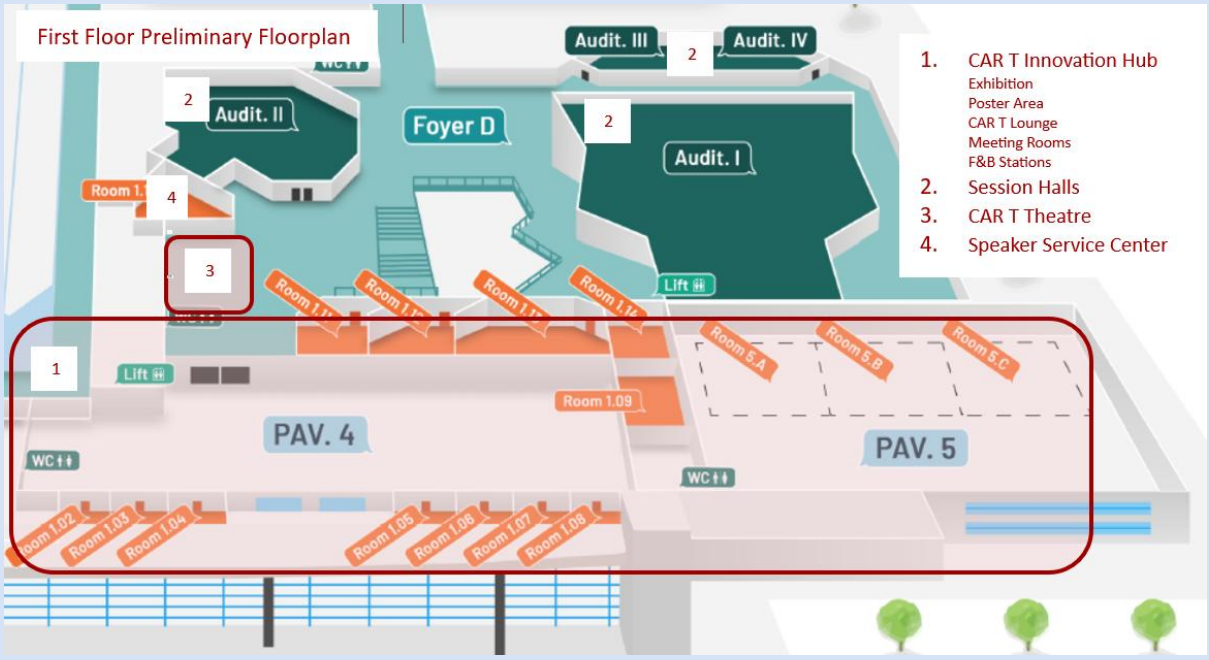
Ground floor

The venue entrance is located on Praça das Indústrias. The Meeting Registration Area is situated on the ground floor and accommodates the registration desk, cloakroom, faculty desk, and sponsors desk.



First Floor

All other meeting areas are situated on the first floor. The floorplan below will be updated after the industry allocation has been finalized.



Opening hours

The opening hours are indicated below. The registration desk and CAR T Innovation Hub are preliminary, and subject to change. The finalized schedule for the venue, registration desk, and exhibition will be adjusted closer to the meeting date and communicated accordingly.

Venue	
Wednesday, 3 February	Not open for the public
Thursday, 4 February	08:30 – 20:30
Friday, 5 February	07:30 – 19:30
Saturday, 6 February	07:30 – 14:00
Registration Desk	
Wednesday, 3 February	14:00-16:00 Groups pickup only
Thursday, 4 February	10:00 – 18:00
Friday, 5 February	08:00 – 17:00
Saturday, 6 February	08:00 – 10:00
Cloakroom	
Thursday, 4 February	10:00 – 20:30
Friday, 5 February	08:00 –19:30
Saturday, 6 February	08:00 –14:00
Speaker Service Center	
Thursday, 4 February	10:00 – 19:00
Friday, 5 February	07:30 – 18:00
Saturday, 6 February	07:30 – 12:00
CAR T Innovation Hub Exhibition, Poster Area, CAR T Lounge	
Wednesday, 3 February	Open for booth construction partners only.
Thursday, 4 February	14:30 – 20:15
Friday, 5 February	09:00 – 18:00
Saturday, 6 February	09:00 – 12:00
Meeting Rooms	
Thursday, 4 February	09:00-20:00
Friday, 5 February	08:00-19:00
Saturday, 6 February	08:00-12:00
Faculty desk (Registration area)	
Thursday, 4 February	10:00 – 18:00
Friday, 5 February	07:30 – 18:00
Saturday, 6 February	07:30 – 10:00
Sponsor Desk (Registration area)	
Thursday, 4 February	09:00 –18:00
Friday, 5 February	08:00 – 17:00
Saturday, 6 February	08:00 – 12:00

WiFi access & internet

The venue provides WiFi (30Mbps bandwidth cap per user). Please refer to the access information listed below.

Network: CART2027

Password: CART2027

If you require a wired internet connection or a dedicated network for your sponsored session or booth space, kindly complete the order form and contact the venue directly.

Deadlines & Deliverables

Date / Deadline	Item	Deliverable / Action	Instructions & Specs
2026			
July 1	Abstract & Case Submission	Submission portal opens.	Abstracts and clinical cases may be submitted from this date.
	Registration	Registration opens.	Registration becomes available for participants and sponsors.
September 8	Registration	Access to registration template sheet.	Use the sponsor registration template for attendee submissions.
September 17	Sponsored Sessions	Publication of the first No Go speaker list.	Scientific Program faculty list to be checked before agenda submission.
November 14	Abstract & Case Submission	**Deadline** for abstract and clinical case submission.	Submit before 23:59 CET.
November	Registration	Group registration invoicing process begins.	Invoices for group registrations will be processed from this period.
November 27	Sponsorship Application	**Deadline** to submit sponsorship application form.	Sponsorship application form closes.
	Sponsored Sessions	**Deadline** for Sponsored Sessions agenda submission.	Agenda must be submitted for review and approval by the Scientific Program Committee.
By December 1	Abstract & Case Submission	Notification of allocation.	Authors will be informed of allocation by this date.
December 4	CAR T Innovation Hub	**Deadline** to book items in the CAR T Innovation Hub.	Includes meeting rooms, booth space, CAR T Lounge, and related items.
December 9	Registration	**Deadline** for early bird registration fee.	Early fee available until 23:59 CET.
	Sponsored Sessions	**Deadline** for session features booking.	Additional features for Satellite Symposia must be booked by this date.
	CAR T Innovation Hub	**Deadline** to send booth space layout for approval.	Required for all booth spaces, and custom-built stands.
December 15	Abstract & Case Submission	**Deadline** for abstract and case withdrawal.	Withdrawal requests must be submitted by this date.
	Meeting App	**Deadline** to submit sponsor logo, company profile, app artwork, adverts, and push notification materials.	Use the stated app specifications for logo, background, adverts, banners, and notification content.
2027			
January 4	Shipments & Deliveries	Deliveries accepted from this date.	Deliveries accepted from 08:00–17:00, subject to logistics requirements.
January 5	Meeting Rooms	**Deadline** to request specific meeting room setup changes.	Requests submitted by this date can be accommodated free of charge, subject to availability.

January 8	Registration	**Deadline** for registration list submission.	Submit the complete attendee list using the sponsor registration template.
	CAR T Innovation Hub	**Deadline** for orders.	Applies to services such as electricity, catering, cleaning, hostesses, and venue order forms where relevant.
	Charging Stations	**Deadline** to submit artwork.	Review venue printing requirements and charging station dimensions before submitting artwork.
	Cardboard Stools	**Deadline** to submit layout and design.	Product names may not be used in design material.
	Poster Opportunities	**Deadline** to submit layout and design.	Design specs: W 0.50 H 2.00.
	Additional Items	**Deadline** to submit design material.	Applies to foyer hanging banners, stairs stickers, abstract awards, and water dispensers.
	Power Stools	**Deadline** to submit layout and design.	Design specs: W 0.50 H 0.50. Review venue printing requirements before creating designs.
	E-Blast	**Deadline** to submit material.	Template will be shared with sponsors in October.
January 14	Registration	**Deadline** to make changes in registration list.	After this date, badge production begins and reprints may incur a fee.
January 20	Exhibition Setup / Access	**Deadline** to submit crew list for setup and dismantling access.	Day passes will be issued based on the submitted information.
	Shipments & Deliveries	**Deadline** to submit shipment overview and onsite contact details.	Share detailed shipment overview and contact person details with the EHA/EBMT sponsorship coordinator.
January 22	Registration	Registration confirmation email sent to all participants.	Participants receive registration confirmation individually.
February 3	Registration	**Deadline** for regular registration fee.	Regular fee available until 23:59 CET.
February 3	Badge Pick Up	Group registration badge pick up.	Available from 14:00 to 16:00.
February 4	Badge Pick Up	Individual registration badge pick up begins.	Individual delegates may collect badges from 10:00.
February 4–5	Sponsored Sessions	Sponsored Sessions rehearsals.	Rehearsal timings to be communicated by the EHA/EBMT sponsorship coordinator.
February 4–6	**9th EHA-EBMT CAR T-cell Meeting**		In-person meeting at CCL Lisbon Congress Centre.
February 6	Registration	Registration closes.	Registration closes at 10:00 AM CET.

Registration & Accommodation

Complimentary Registration

Depending on the sponsor package selected, your organization will be entitled to a specific number of complimentary registrations, as detailed in the overview below. These registrations may be allocated to staff members and/or extended to contacts and healthcare professionals interested in attending the meeting. All registered participants have full access to all Meeting areas without restriction. Exhibitor pass holders have access to the exhibition and designated event areas but not to the session halls.

To provide greater flexibility and ensure companies can select the access option that best suits company's needs, we offer a day pass for €150 and an exhibitor pass for €100.

Please note that all individuals entering the venue, including speakers participating in sponsored sessions, must be registered and in possession of a valid badge and always wear their badges. Participant badges will display the participant's first name, last name, and base country. Exhibitors badges will display first name, last name, and exhibiting company name.

Exclusive Premium Partner	100 Complimentary Registrations
Premium Partner	100 Complimentary Registrations
Major Partner	75 Complimentary Registrations
Meeting Partner	30 Complimentary Registrations
Biotech Partner	10 Complimentary Registrations
Exhibitor Partner	3 Complimentary Registrations

EHA will register all participants, and confirmation will be sent to the participants individually.

The details of the participants must be shared by emailing a completed list to sposnorship@ehaweb.org.

Please make sure to use this sponsor registration template that can be found here.

The deadline to share the complete list of attendees is **8 January 2026**. Sponsors will have **one week following this deadline** to make any final amendments to the attendees group list. After that date, badge production will begin, and any requested reprints will be subject to a €50 fee per badge.

*Important: An individual email address must be provided for each participant for registration purposes. Registrations submitted at the Member fee rate must be accompanied by valid membership at the time the participant names are submitted.

Group Registration

If you are registering 10+ delegates for the CAR T meeting, in addition to your complimentary registrations, you are entitled to a Group Registration with special discount rates (see table below).

Please use the sponsor registration template that can be found here to register your attendees. The deadline to share the complete list of attendees is **8 January 2026**. Each

participant will receive a confirmation letter from eha.donotreply@ehaweb.org at the email address provided by their company in the registration list.

If you would like to purchase additional registrations, please contact sponsorship@ehaweb for further support. Sponsors are entitled to a group registration discount as per below:

+10 registrations	5% discount
+50 registrations	8% discount
+70 registrations	10% discount
+100 registrations	12% discount
+150 registrations	15% discount
+200 registrations	20% discount

		REGISTRATION FEES		
		Early fee	**Regular fee**	**Onsite fee**
		Until December 9, 2026 (23:59 CET)	Until February 3, 2027 (23:59 CET)	February 4-6, 2027
Physician	EHA/EBMT Full Member	405,0 €	475,0 €	675,0 €
	Non-member	510,0 €	675,0 €	875,0 €
Other Professionals *	EHA/EBMT Full Member	205,0 €	275,0 €	375,0 €
	Non-member	235,0 €	305,0 €	405,0 €
Nurse	EHA/EBMT Full Member	105,0 €	125,0 €	225,0 €
	Non-member	125,0 €	175,0 €	275,0 €
EHA Junior Member/ EBMT Trainee Member	EHA Junior Member/ EBMT Trainee Member	100,0 €		
Industry representative (Individual)	N/A	1050,0 €		

*Other Professionals include Scientists, Quality Managers, Pharmacists, Transplant Coordinators, Study Coordinators, Statisticians, Data Managers, Psychologists, Nutritionists/Dietitians, Physiotherapists, Patients, Donors, Patient Advocates, Students/PhD Students, and Trainees (non-EHA or -EBMT member)

Badge Pick Up Information

Badges for group registrations may be collected from the registration desk on Wednesday, 3 February, from 14:00 to 16:00. Should one person be designated to collect badges on behalf of the group, their full details and contact information must be communicated to us in advance via sponsorship@ehaweb.org.

Individual delegates may collect their badges from 10:00 on 4 February. Please ensure that a valid form of identification and the relevant registration number are presented at the time of collection. Registration opening hours can be found here.

Registration Important Dates & Deadlines

Registration opens	**July 1, 2026**
Access to the registration template sheet	8 September, 2026
Deadline for early bird registration fee	**December 9, 2026**
Group registration invoicing process begins	November, 2026
Deadline for registration list submission	**January 8, 2027**
Deadline to make changes in registration list	January 14, 2027
Registration confirmation email is sent to all participants	January 22, 2027
Deadline for regular registration fee	February 3, 2027

Group registration badge pick up	February 3, 2027- from 14:00-16:00
Individual registration badge pick up begins	February 4, 2027
Registration closes	February 6, 2027 10:00AM CET

Hotel Accommodation

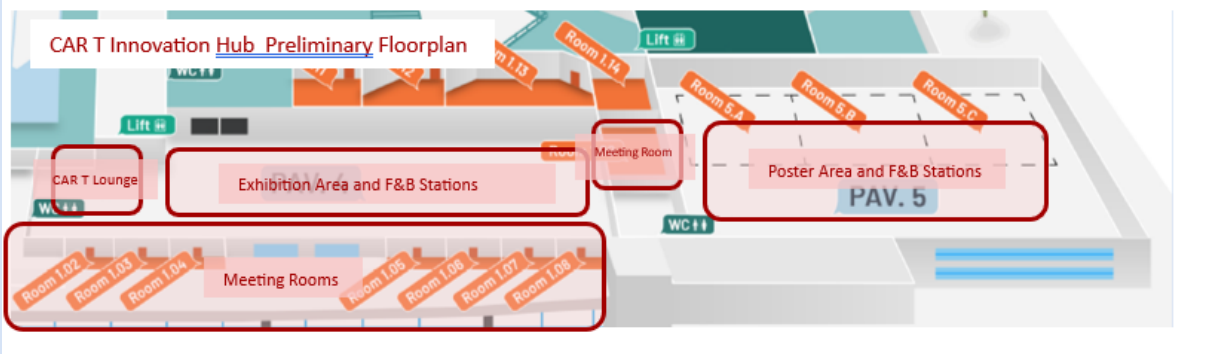
Participants are kindly invited to make their own hotel arrangements. EHA & EBMT will not be providing rooming support. To support your planning, accommodation with discounted rates for meeting attendees can be found here. We recommend booking the accommodation at an early stage to secure the most convenient option.

CAR T Innovation Hub

The CAR T Innovation Hub is the central networking area of the CAR T-Cell Meeting, strategically located to maximize visibility and engagement.

The Hub brings together the Poster Area, Exhibition, CAR T Lounge, and Industry Meeting Rooms, creating valuable opportunities for scientific exchange, networking, collaboration, and brand exposure.

The CAR T Innovation Hub floorplan will be available in December, after the allocation process is finalized. The preliminary floorplan of this area can be found below.



Exhibition spaces

The **CAR T Innovation Hub** will be hosting the exhibition spaces as follows:

Tabletop

The tabletop package includes:

- One tabletop display area
- Two chairs

Companies sponsoring this item may place one roll-up banner next to their tabletop space, with maximum dimensions of 50cm (W) x 180cm (H), while ensuring that banner does not obstruct neighbouring exhibitors, walkways, or emergency exits.

Please note that electricity is not included in this item and must be ordered separately through the venue via order form.

Booth Space

The booth space includes a raw floor space, offering maximum flexibility to create a stand that reflects your brand and objectives. In accordance with the venue technical regulations, exhibitors may install a custom-built stand, shell scheme (modular stand), pop-up display, banners, or other approved branding elements. For companies that have selected 'Exhibitor' package, shell scheme is included in their package.

The dimensions of your exhibition space are specified in your sponsorship agreement and should be used as the basis for the design and construction of your stand. For exhibition stands, the final booth design must be submitted to your EHA/EBMT Sponsorship Coordinator for review and approval no later than December 9, 2026.

Please note that electricity, booth construction, furniture, and other stand-related services are not included in this package. Should you require any of these services, please complete the order form(s) and send it to the venue directly.

Catering and cleaning services for the exhibition spaces can be ordered directly to the venue. The deadline for orders is **January 8**, 2027.

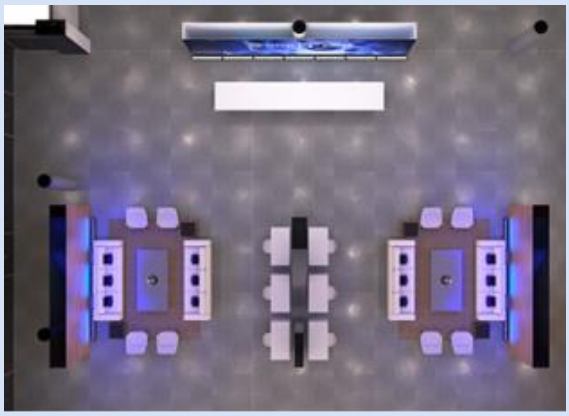
Exhibition area and booth design policy: In accordance with Directive 2001/83/EC and applicable EFPIA regulations, and to ensure that the exhibition area remains accessible and appropriate for all meeting participants, a policy **prohibiting the direct or indirect promotion of medicinal products applies** throughout the exhibition area. Product related content and promotional materials must therefore not be directly visible to all meeting participants.

CAR T Lounge

The CAR-T Lounge is an exclusive single sponsor opportunity, providing a dedicated networking and relaxation area for all meeting participants. As a welcoming space for attendees to meet, unwind, and exchange ideas, the lounge will attract continuous footfall throughout the event.

Prominent branding on the digital display screen and charging station will ensure your company has high visibility and lasting brand exposure throughout the meeting. Electricity is included in this item.

Please note that the lightbox in the image below is only available as an additional item.



CAR T Lounge includes:

- Seating area with the capacity of up to 40 pax
- A standing screen for company slides

  65” LED TV monitor. Files should be in PNG or JPEG formats. The USB to transfer the files to the monitor is provided by the venue.
- Two coffee machines
- One water dispenser

  Coffee machines and water dispenser supplies are not included and must be ordered separately.
- One branded charging station

  Charging station details can be found here.

To order additional catering, and supplies for the coffee machines and the water dispenser, please contact the venue directly. Deadline to submit orders is January 8, 2027.

Lightbox Wall
A lightbox wall can be added to your exhibition space or the CAR T Lounge as an optional enhancement. This item is also available as a standalone branding opportunity, providing additional visibility and exposure throughout the Meeting. Please note that electricity is included in this item.



Lightbox Wall A details:

- Printing on the Front & Back
- Backlight fabric
- Dimensions W: 3,00 H: 2,50
- Possible to add an LCD to the Lightbox Structure on additional fee, please contact the venue directly.

Lightbox Wall B details:

- Printing on the Front & Back
- Backlight fabric
- Dimensions W: 6,00 H: 2,50



Exhibition & CAR T Lounge opening hours:

4 February, 2027	14:30 – 20:15
5 February, 2027	09:00 – 18:00
6 February, 2027	09:00 – 12:00

Exhibition & CAR T Lounge setup and dismantling

We kindly ask all exhibitors and sponsors to comply with the venue regulations and general health and safety requirements during the setup and dismantling of their exhibition spaces.

Please note that it is strictly prohibited to nail, drill, screw, or glue any materials to venue walls, partitions, pillars, headboards, or other structural elements. Any display or branding elements must be installed using approved fastening systems, such as chains, hooks, or other non-damaging fixings. Exhibitors are responsible for removing all double-sided adhesive materials and other fastening items during dismantling. Any damage caused to

the venue, its fixtures, or furnishings will be assessed and invoiced to the exhibitor after the event.

To facilitate access during the setup and dismantling periods, a complete list of all crew members requiring venue access must be submitted to your EHA/EBMT Sponsorship Coordinator no later than 20 January. Day passes will be issued based on the information provided.

Cleaning services for the setup and dismantling days can be ordered via the order form, and directly with the venue.

Pre-meeting deliveries:

Unloading & Set up: Wednesday, February 3 from 08:30 – 17:00

Dismantling: Saturday, February 6 from 12:30 – 18:30

Package return: Saturday, February 6

Shipments and Deliveries

RANGEL Fairs & Events has been appointed as the official freight and on-site handling contractor for exhibitors at EHA-EBMT 9th European CAR T-cell Meeting.

The shipping instructions are designed to assist you with the movement of exhibits and stand building materials. Failure to comply with these instructions and deadlines, may cause unnecessary delays in handling/clearance and additional expenses being incurred. RANGEL Fairs & Events will accept no responsibility for late or non-delivery to the venue if these guidelines and/or recommendations are not followed.

DATE	DESCRIPTION
Rangel booking deadline at Eventflow	1 Week before (see exemptions on shipping deadlines)
Advanced warehouse closing date	01.02.2027
Official build-up date	03.02.2027 08h30/17h30
Dark Day	If applicable
Show dates	04.02.2027 – 06.02.2027
Breakdown dates	06.02.2027 at the end of the Meeting until 18h30
All items remaining on the stands after official breakdown time will be removed by RANGEL at exhibitor's expense	

RANGEL Fairs & Events Rangel has an app to use and book your services.

- Access to: https://eventflow.nordangle.com/ or scan QR Code
- Fill in your Company details and access the event for which you want to book services
- Select services within our scope.
- Book them by providing event details, quantities, dates, and specify the type of services needed.
- Track the whole booking from A to Z.

Deliveries are accepted from Tuesday, January 4, 2027, RANGEL Fairs & Events Lisboa reserves the right to refuse delivery if the information necessary for its delivery is not indicated. Please make sure the detailed shipment overview and the contact person details are shared with your EHA/EBMT sponsorship coordinator by January 20, 2027.

Each package must include the following **shipping label**

Please note that the venue does not receive, clear customs, or store incoming shipments. If you intend to ship goods directly to your exhibition space, you need to be present onsite to sign off on the delivery note of your transport company. Please be mindful of shipping and customs regulations, especially if you are sending items from outside the European Union (EU). All non-EU shipments require an importer of record and cannot be consigned directly to the venue. Shipments sent directly to the venue without an importer of record will likely be held up at customs and may not arrive on time. To avoid delays and complications, ensure that your logistics partner arranges for an importer of record before shipping your goods.

Important delivery and pick up information:

Storage of boxes and packages during the Meeting days needs to be booked separately with Rangel Fairs & Events. Packaging must be immediately removed after assembly, and if necessary, brought back at the time of dismantling. All packaging type storage, such as cartons, cans, pallets, in the exhibition or immediate surrounding halls, is prohibited.

Unloading and transport to the stand are the exhibitor's responsibility. If unloading equipment is required, it must be requested from CCL Lisboa, as forklift services and similar equipment are provided exclusively by CCL. The forwarder must be used for handling and unloading services.

All items must be completely removed from the premises on the day of dismantling. Nothing may be left behind. Please ensure that your removal is finalized on the same day as disassembly, as CCL Lisboa will not contact your carrier or arrange removal services on your behalf.

Shipment and deliveries Important Dates & Deadlines

Submit the shipment overview	January 20, 2027
Submit the contact details of your on-site contact person	January 20, 2027
Deliveries accepted from this day	January 4, 2027

Meeting Rooms

Industry meeting rooms provide a prime setting for meaningful collaboration and enhanced visibility. The venue offers meeting rooms with different capacities depending on the selected room setup. All meeting rooms are located on the same floor, primarily within the CAR T Innovation Hub and its immediate surroundings. Meeting rooms are available upon request, subject to availability, and allocated on a first come, first served basis. For additional meeting rooms beyond what is included in your sponsorship package, please contact your EHA/EBMT sponsorship contact for further assistance.

Upon arrival, sponsors should contact their sponsor coordinator (EBMT/EHA) to access the meeting room for the first time. A key will be provided at the registration desk and may be kept for the full meeting duration. The company representative will be required to sign a key handover form upon collection, and the key shall be returned to the registration desk on the final day.

Meeting rooms opening hours:

4 February, 2027	09:00-20:00
5 February, 2027	08:00-19:00
6 February, 2027	08:00-12:00

Blackout policy

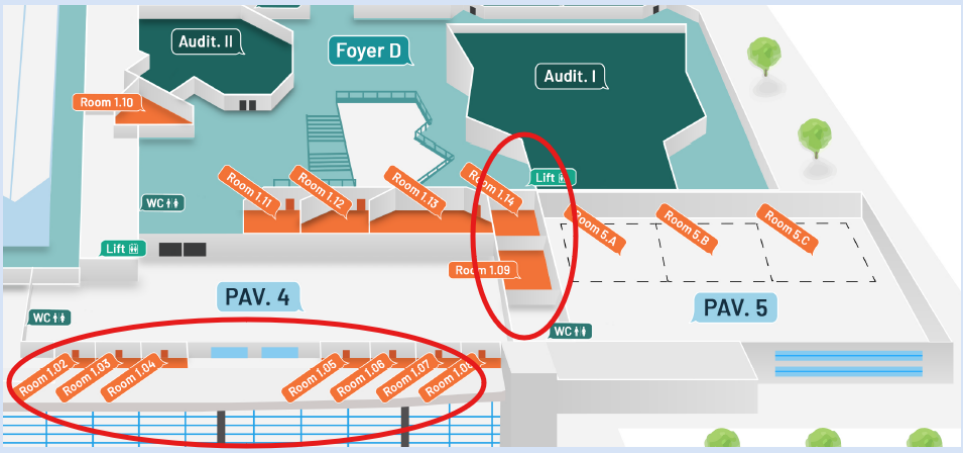
The organization of small meetings for a maximum of 15-20 people (subject to the capacity of the room) is permitted. The organization of presentations or educational content in the sponsor meeting rooms is not encouraged until 30 minutes after the last session of the day, as scheduled in the program. Meetings with HCPs are not permitted while the official program of the meeting is in progress.

Meeting rooms set-up & equipment's:

The standard room setup is boardroom style, unless an alternative layout is requested by the sponsor. Requests for changes to the meeting room setup submitted by **January 5, 2027,** will be accommodated free of charge. Any setup changes requested after this deadline may still be possible, subject to availability, but will incur an additional fee.

Each meeting room includes a basic AV setup, consisting of a LED TV monitor, one extension cord with three outlets, Wi-Fi, and water arrangements with still water. Additional AV and catering requests can be arranged directly with the venue at an additional cost via the order form(s). For service requests, please contact the venue directly.

Below are an overview of the available meeting rooms and their location on the floorplan:



Meeting room	Floor	Area (sqm)	Capacity-pax Theatre setup	Capacity- pax Board setup	Capacity- pax U shape setup
Meeting Room 1.02	1	43	35	20	18
Meeting Room 1.03	1	43	35	20	18
Meeting Room 1.04	1	43	35	20	18
Meeting Room 1.05	1	50	50	28	26
Meeting Room 1.06	1	50	50	32	30
Meeting Room 1.07	1	60	55	32	30
Meeting Room 1.08	1	70	65	32	30
Meeting Room 1.14*	1	40	30	16	14
Meeting Room1.09*	1	70	70	28	26

*Room 1.09 and room 1.14 are connected but accessible via separate entrances as well.

Catering & other services

Additional catering, hostess, and cleaning services may be booked for all spaces within the CAR T Innovation Hub, including Meeting Rooms, Exhibition spaces, and the CAR T Lounge, directly through the venue. The deadline to submit orders is January 8, 2027.

Charging Stations
The charging station can be personalized with company logo, applied to the side panels using high-quality vinyl. Each unit provides 12 secure, lockable charging compartments for convenience and peace of mind. Sponsor has the flexibility to utilise all available brandable areas on the device, or to select specific sections for customization according to their preferences. Please refer to the detailed dimensions below. The deadline to submit artwork is January 8, 2027.

Back | W: 0,90 H: 1,70

Side | W: 0,50 H: 1,70

Front Identification | W: 0,037 H: 0,064

Front Identification | W: 0,135 H: 0,135

Please make sure to thoroughly review the venue's printing material requirements before creating the designs.



Sustainable cardboard Stools
By sponsoring the production of eco-friendly, sustainable, foldable cardboard chairs, together we create inviting and versatile networking spaces for participants. 100 high-quality cardboard Stools will be featuring your company logo. These chairs will be used in the CAR T Theatre and made available to participants during both the Industry Theatre and Tech Talk session(s), as well as throughout the breaks and inside the CAR T Innovation Hub. They will be placed in key areas of the venue to encourage dynamic networking.

The sponsor of this item is encouraged to move and use them as needed, and consider bringing a few back to their office after the event!

You can find the editable design template for Illustrator here.

Printing requirements: Please make sure to thoroughly review the venue's printing material requirements before creating the designs.

Please note that as these items will be located throughout the venue, product names may not be used in the design material. Deadline to submit the layout and design is January 8, 2027.

Power Stools

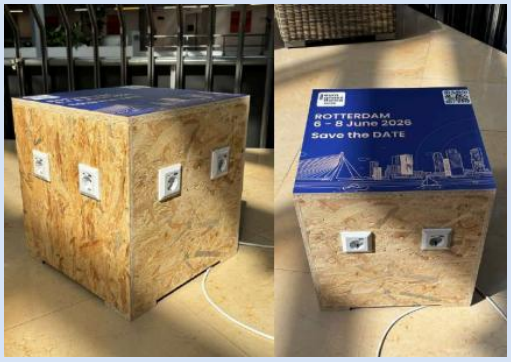
Eco-friendly, sustainable Cube OSB stools will be deployed throughout the venue, primarily within the CAR T Innovation Hub. Each 50x50cm cube is made from renewable OSB material and topped with a branded vinyl sticker. Each stool features 8 integrated sockets; 4 single power outlets and 4 USB/USBC ports, allowing participants to charge laptops, tablets, and mobile devices while staying engaged with the Meeting. The cubes are rented for the entire event duration, remaining inside the venue at all times.

Please note that as these items will be located throughout the venue, product names may not be used in the design material.

Design specs: W 0.50 H 0.50

Printing requirements: Please make sure to thoroughly review the venue's printing material requirements before creating the designs.

Deadline to submit the layout and design is January 8, 2027.



Poster Opportunities

With this single sponsor item, the sponsor will have two rollup banners in the Poster area, and acknowledgement on the area signage.

If this item is sponsored with F&B, an additional rollup banner will be in the catering area, during the Poster session welcome reception, with sponsor acknowledgment.

Design specs: W 0.50 H 2.00

Deadline to submit the layout and design is January 8, 2027.

CAR T Innovation Hub Important Dates & Deadlines

Deadline to book an item in the CAR T Innovation Hub **meeting room, booth space, CAR T Lounge, and all other items in this are.**	**December 4, 2026**
Deadline to send the **booth** space layout for approval	**December 9, 2026**
Deadline to submit requests for a specific **meeting room** set up, additional AV, or catering.	January 5, 2027
Deadline to book catering and cleaning services for all spaces within the **CAR T Innovation Hub**	**January 8, 2027**
Deadline to submit the designs for items Changing Stations, Cardboard Stools, Power Stools, Poster Opportunities	**January 8, 2027**

Sponsored Sessions

Satellite Symposium

A Satellite Symposium is a 45-minute sponsored session held on-site in the plenary room, Auditorium I, with a capacity of up to 900 participants. **Sessions are in-person only and will not be livestreamed nor recorded.** The Satellite Symposium is organized by the sponsoring company. The agenda of the symposium must be reviewed and approved by the Scientific Program Committee.

To prepare your Satellite Symposium, a private half-hour technical rehearsal is scheduled onsite with the AV crew, and auditorium staff. You can use this time to review slides, check AV and to discuss specifics with the sponsor coordinator (EHA/EMBT). All operational staff attending the meeting, technical support staff, and other support personnel, must be registered. Sponsors may use their complimentary registrations for this purpose or purchase additional registrations if needed. Please note that attendee badges cannot be scanned; therefore, scanning devices cannot be offered as a session feature.

Approved Satellite Symposium agendas will be published on the online Meeting page, and made available in the Meeting App.

Satellite Symposia are included in Premium and Major Partnership packages and may also be purchased as a standalone sponsorship item. Time slots are allocated on a first-come, first-served basis and are subject to minor changes.

Satellite Symposium time slots

Time slots subject to minor changes.

Thursday, 4 February	15:15-16:00
Friday, 5 February	13:15-14:00
Friday, 5 February	15:30-16:15
Saturday, 6 February	10:00-10:45

Included features- Satellite Symposium:

- Standard audio/visual equipment and AV support:
    - 1 Presidential table with 2 chairs
    - 1 Rear projection screen with 12,90m x 4,30m (resolution 3240x1080 px), 3:1 projector & sound system
    - 2 x 48’’ confidence monitor and a timer inserted
    - 1 Digital lectern with 2 gooseneck mics, and a 13’’ Led monitor
    - 1 Switcher & Pointer
    - 2 handheld microphones on stage
    - 4 microphones on a stand for Q&A
- 2 session hall hostesses

- Session agenda to be available on the Meeting app and on the Meeting page
- One 30 min mandatory technical rehearsal

  All rehearsals will take place on Thursday, February 4. Additional details will be communicated via your EHA-EBMT sponsorship coordinator at a later stage.

- Option to set up 2 roll-up banners, during the session; outside the room or on stage.
- One session audio announcement at the venue prior to the session.
- Acknowledgement as a Meeting Contributor, and 10 complimentary registrations if purchased as a standalone item

Additional features- Satellite Symposium:

Additional features can be booked or adjusted after the sessions are allocated but **no later than December 9.** Below fees are excluding VAT.

- Digital lectern with company branding € 1,700

1080x1920 pixels 9:16 ratio. It can be either images or PPT

- Projection background branding (PiP-onsite) € 1,000

3240 x 1080 pixels ratio 3:1. The background can be an image or video file

- 2x Logo projection (Gobos) in the session hall (black & white) € 2,000

Please provide your logo in .ai (Adobe Illustrator)

- Session hall customized lighting € 1,000

The PAR uplighters are RGBW, so the colour can be adjusted. Please provide the RGB code

- Full Features Package € 5,000
  The full package includes: Digital lectern with company branding, Projection background branding (PiP-onsite), Logo projection (Gobos) in the session hall (black & white) and Session hall customized lighting
- Headsets (fee per one headset) € 250

If you require any additional AV for your Satellite Symposium, your sponsor coordinator (EBMT/EHA) will be able to put you in touch with the AV supplier to arrange any additional items, at your own cost. All additional AV or equipment requests need to be communicated and approved by your sponsor coordinator (EBMT/EHA).

Industry Theatre

An Industry Theatre is a 20-minute session held in the CAR-T Theatre during a coffee & lunch break(s). **This is an in-person session that will not be broadcast live or recorded.** The Industry Theatre session is organised by the sponsoring company, and the agenda of the session must be reviewed and approved by the meetings Scientific Program committee.

The capacity of the CAR-T Theatre is 50 pax and participants will be handed in a headset.

Industry Theatre Features

- Theatre setup for 50 pax,
- Headphones for 70 pax,
- 98'LED TV monitor, 1x laptop & sound system,
- Standard Lectern
- 1x Lapel microphone,
- 1x lectern microphone
- 1x handheld microphone for the Q&A, and
- One session audio announcement at the venue prior to the session.

If you require any additional AV, your EHA/EBMT sponsor coordinator will be able to put you in touch with the AV supplier to arrange any additional items.

To prepare your Industry Theatre, a 15-minute rehearsal is scheduled onsite with the sponsor coordinator, AV crew, and venue staff. You can use this time to review slides, check AV, and discuss specifics with the sponsor coordinator. The date and time of the rehearsal will be communicated with sponsors accordingly.

Industry Theatre sponsors are allowed to brand the area for the duration of the Industry Theatre session. A roll-up banner and display table can be placed in the area 15 minutes before the start of your Industry Theatre. At the end of the session, the roll-up banner and display table must be removed, a maximum of 10 minutes after the session ends. In the area, you may place additional banners on stage from the start until the end of the Industry Theatre. We suggest sponsoring the sustainable cardboard stools for maximum visibility at the Industry Theatre.

Tech Talk

A Tech Talk is a 10-minute demonstration held in the CAR-T Theatre space on the first floor, during a coffee break. The aim is to demonstrate new and prominent technologies in CAR T and highlight new developments to your target audience.

This is an **in-person session that will not be broadcast live or recorded**. The Tech talk session is organised by the sponsoring company, and the agenda of the session must be reviewed and approved by the meetings Scientific Program committee.

The capacity of the CAR-T Theatre is 50 pax, and participants will be handed in a headset.

Tech Talk Features

- Theatre setup for 50 pax,
- Headphones for 70 pax,
- 98'LED screen, 1x laptop & sound system,
- Standard Lectern

- 1x Lapel microphone,
- 1x lectern microphone
- 1x handheld microphone for the Q&A, and

- One session audio announcement at the venue prior to the session.

If you require any additional AV, your EHA/EBMT sponsor coordinator will be able to put you in touch with the AV supplier to arrange any additional items.

To prepare your Tech Talk, a 10-minute rehearsal is scheduled onsite with the sponsor coordinator, AV crew, and venue staff. You can use this time to review slides, check AV, and discuss specifics with the sponsor coordinator. The date and time of the rehearsal will be communicated with sponsors accordingly.

Teck Talk sponsors are allowed to brand the area for the duration of the session. A roll-up banner and display table can be placed in the area 15 minutes before the start of your Tech Talk. At the end of the session, the roll-up banner and display table must be removed, a maximum of 10 minutes after the session ends. In the area, you may place additional banners on stage from the start until the end of the session. We suggest sponsoring the sustainable cardboard stools for maximum visibility at the Teck Talk.

Sponsored Sessions Policy

In respect of the integrity and independence of the Scientific Program, Sponsored Sessions (Satellite Symposia, Industry Theatres, and Tech Talks) must align with the policies outlined below:

- The agenda of each Sponsored Session must be reviewed and approved by the Scientific Program Committee (SPC).
- Scientific Program Committee members are not permitted to participate in a Sponsored Session as speaker or chair.
- Scientific Program speakers are not permitted to participate in a Sponsored Session as speaker or chair.
- Scientific Program Session Chairs are permitted to participate in a Satellite Symposium or an Industry Theatre as speaker or chair BUT are not permitted to participate in a Tech Talk as speaker or chair.

Award winners are permitted to participate in a Satellite Symposium as speaker or chair.

Local Regulations and Rules

It remains the responsibility of the sponsor to check and follow the local rules and compliance regulations of the hosting country, when submitting agendas, promotional materials and banners, etc. EHA is not a compliance entity.

EthicalMedTech assessment

Following the EthicalMedTech assessment, the 9th EHA-EBMT CAR T-cell Meeting has been pre-cleared. This indicates that the venue and location were assessed as compliant with the MedTech Europe Code of Ethical Business Practice and the EFPIA Code of Practice. Please note that pre-clearance is an initial stage of the assessment process. The reference code is EMT-26-12695.

For further information, please see the website of Ethical MedTech.

AIFA (Italian Medicines Agency)
Italian Decree 219/06-Art 124 – only for Italian pharma companies
The appointed agency to collect all applications from Italian pharmaceutical.

Atlante Viaggi Italia Srl
Via Bandello, 1
20123, Milan, Italy

For any questions please contact Marzia Sonson marzia.sonson@atlanteviaggi.com

Sponsored Sessions Important Dates & Deadlines

Publication of the first No Go speaker list Scientific Program faculty	September 17
Deadline for **Sponsored Sessions agenda submission**	November 27
Deadline for Session Features booking	December 9
Sponsored Sessions rehearsals	February 4 & 5

Additional Items

Foyer Hanging Banners

The Hanging Banners package includes two banners, which will be prominently displayed in the foyer, one of the venue's highest-traffic areas and a central point within the overall participant flow. Located in the main circulation area, directly across from the meeting rooms situated there, the banners benefit from excellent visibility throughout the day.

As all participants will pass through this area on their way to the session halls or the Innovation Hub, this placement ensures strong brand exposure at key moments of attendee movement. Positioned overhead, the banners provide continuous visibility as participants arrive, circulate, and transition between sessions, helping sponsors reinforce their brand presence throughout the meeting.

The material of the banners is aluminium structure with fabric, and the specs are as below:

1st Floor W:4,88 H:1,35 Total area:6,59

2nd Floor W:4,90 H:1,36 Total area:6,66

Deadline to submit design material is January 8, 2027.



Stairs Stickers
The stairs stickers provide immediate brand visibility as participants enter the venue and take the stairs from the main entrance to the CAR T Meeting Area on the first floor. These stairs connect Floor 0 to 1, and Foyer C to Foyer D.

Sponsor of this item can customize the stickers with their own design or message. The package includes up to 48 step stickers and 1 sticker for one side of the pillar stand (A1, A2, A3, A4, and A5), helping to reinforce brand presence and create consistent visibility throughout the participant journey.

The material of the stairs stickers is vinyl, and the dimensions are as below:

A1 2x6 Steps: W: 2,75m H: 0,15m

A2 Central 12 Steps W: 5,40m H: 0,15m

A3 Left 12 Steps W: 2,45m H: 0,15m

A4 Right 12 Steps W: 2,57m H: 0,15m



The material of the pilar sticker (one side) is vinyl applied on 3,5mm Polypropylene board, and the dimensions are as below:

W: 1,48 H: 0,90 Total area: 1,33

Deadline to submit design material is January 8, 2027.

Emerging Investigators EHA-EBMT Joint Fellowship Award
Emerging Investigators EHA-EBMT Joint Fellowship Award sponsor will be acknowledged as a Meeting Contributor on the Meeting Page and on the intersession slides, along with a roll-up banner on the stage during the awards session.

Deadline to submit design material is January 8, 2027.

Water Dispensers

Water dispensers will be installed around the venue to provide service for delegates. Each water dispenser can be custom-branded with your company logo using a cardboard box placed over the water gallon . The specs are as follows:



Height : 50 cm

Width : 35 cm

Depth : 35 cm

Deadline to submit design material is January 8, 2027.

Meeting App

The Meeting App provides participants with easy access to the key information they need before and during the meeting. Through the main navigation menu, users can access **Home page**, **Program page**, **Faculty** and Sponsors **page**. Users can quickly browse the daily program, view sessions by type, access abstracts, and receive news & notifications and relevant content.

The app also includes dedicated pages for Speakers and Chairs, with separate tabs for each, a social wall, industry-related information, and a list of sponsors and exhibitors.

Sponsored Sessions will also be indicated on the program. Additional practical information, such as the floorplan, FAQ, general information page, and search function, will be available under the **More** section.

Sponsors are required to share their company logo for the app no later than December 15.

Company profile

All sponsorship packages include a company profile on the Meeting app. Companies are encouraged to develop their company profile to enhance visibility and engage attendees. The profile can include a top banner, key company information and links to the company's sessions, website, or social media pages, providing participants with an easy way to learn more and get in touch.

Included features of the company profile:

Logo with background image

The main branding area where the institution's logo and background image are displayed. This feature is not clickable and cannot be hyperlinked.

Logo and background: The logo image should have a size of 600x600px, and the background image should have a size of 1200x600px.

Detailed information

A description or information text about the institution.

Representatives

People from the institution who can be contacted or met.

Link to sponsored sessions

Sessions connected to the institution (for example sponsored sessions).

Link to external websites

Links to the institution's website or other external pages.

Links to contact details

Contact information such as email or other contact options.

Deadline to submit the company profile and artwork is December 15.

Meeting App Main Support

The Main Support advertisement is the first promotional item displayed to users each time they open the Meeting App. This placement provides immediate visibility within the app and ensures the sponsor's branding is presented at the very start of the user journey. The sponsor of this single-sponsor item can choose to have one rotating homepage banner as well. The deadline to submit the design for this item is December 15.

Specifications advert: Fullscreen image - 1080x1920px

Specifications homepage banner: 1260x370px

Meeting App Advert

Premium and Major Partners are entitled to one Meeting App advertisement. Sponsors may choose one of the following two options:

- Full-page Meeting App advert: A rotating secondary advert displayed to all participants each time they open the app, also known as a splash screen. This feature is not clickable and cannot be hyperlinked.
  App advert specifications: Fullscreen image - 1080x1920px.

  Optional but recommended: a chosen hex code background colour

- Rotating homepage banner: A rotating banner displayed on the Meeting App homepage, offering additional visibility within the app. This feature is clickable and can be hyperlinked.
  Homepage banner specifications: 1260x370px

Meeting App Push Notification

All partnership packages include Push notification(s) which are intended to notify virtual attendees of your upcoming sponsored sessions, or you exhibition presence, via Meeting app notification. The Notification can be customized and sent on the day and time of your preference. Subject to availability, and according to the submission order. Partners and exhibitors can purchase a push notification, which will be sent to all delegates via the virtual meeting platform (date and time will be allocated according to the sponsorship levels, and on a first-come, first-served basis. The push notification cannot promote drug information.

Number of Push Notifications per sponsorship package	
Premium Partner	2
Major Partner	1
Meeting Partner	1
Biotech Partner	1
Exhibitor Partner	1

You can accompany your message with a video or image. There are no requirements for these images, however, we recommend landscape or square images (1200x300 px). You can also include a video by adding a YouTube or Vimeo link.

To maximize the app's performance and speed, images should be less than 2MB but preferably as small as possible. Use JPG when the image is photographic and PNG for graphics and text. To convert one to the other, go to png2jpg.com or jpg2png.com. To compress large images, either PNG or JPG, use tinypng.com.

Specifications for Subject: the subject is used in two places: the title in the news overview and the push notification. Max 30 characters.

Specifications for text: there is no character limit, but we do recommend keeping it concise so it is easy to read.

Note that the push notifications will also be displayed in the News feed in the app.

Deadline to submit push notification and app advert material is December 15.

E-Blast

The E-blast is sent prior and post the meeting to registered delegates, in line with GDPR and ePrivacy regulations. The sending order will be determined based on the editorial calendar, and application form submission order.

The CART e-blasts will be sent by EHA, with the sender's name "EBMT-EHA CART27". Deadline to submit E-Blast material is January 8.

Number of E-blasts per sponsorship package	
Premium Partner	2
Major Partner	2
Meeting Partner	1
Biotech Partner	-
Exhibitor Partner	1

In the E-Blast template you will find the complete instructions and deliverables. When submitting the template attach all visuals to your email along with the template. Deadline to submit pre-meeting E-blast material is January 8 and the deadline to submit post-meeting E-blast is February 8.

The E-Blast template are shared with sponsors separately.

Company Visibility

Venue Screens Rotating Slides

All sponsorship packages of this Meeting include rotating slides on the two venue screens, which are in foyer D and the CAR T Innovation Hub, during the Meeting days. Files should be in PNG or JPEG formats .Deadline to submit the slide is December 15.

Number of rotating slides per sponsorship package	
Premium Partner	2
Major Partner	1
Meeting Partner	1
Biotech Partner	1
Exhibitor Partner	1

Company logo acknowledgment

All sponsorship packages of this Meeting include company logo acknowledgement which will be displayed in:

On-site acknowledgment,

- Intersession slides, and
- CAR-T meeting page on the EHA & EBMT website(s).

Company Logo specifications: in High resolution, Horizontal layout, Size: 400 x 70 pixels, Background: White, File type: PNG & EPS.

Deadline to submit company logo is 15 December, 2026.

Intersession slides

All sponsored sessions include one intersession slide to promote your sponsored session during the breaks and between sessions. Those will be shown outside the auditoriums.

Intersession slides Specifications: One (1) PPT slide in 16:9 format

Partners and exhibitors can purchase additional intersession slides (displayed outside the plenary room) for brand awareness, promoting sessions, booths, and to increase company exposure.

Deadline to submit intersession slides is December 15.

Additional Items Important Dates & Deadlines

Deadline to submit Additional items sponsorship application form	November 27
Deadline for advertisement material design submission Intersession slides, push notification, Meeting App material,etc	December 15
Deadline for E-Blast material, and all Additional Items design submission ; Charging stations, lightbox, water dispensers, networking chairs, etc.	January 8

Meeting metrics

Meeting metrics will be shared with each sponsor after the meeting, in line with their partnership package and the related sponsored items.

We hope this manual has provided you with all the necessary information to support a smooth and successful participation in the event. We remain committed to delivering excellence and providing the best possible experience for our sponsors and partners.

Should you have any questions, require further clarification, or need additional support, please do not hesitate to contact us at sponsorship@ehaweb.org and fundraising@ebmt.org.

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