

## EBMT Photography and Video Recording at EBMT Events Privacy Policy

### Introduction

The European Society for Blood and Marrow Transplantation (EBMT) is committed to protecting your personal data and ensuring transparency regarding the collection, use, and sharing of photographs and videos taken during EBMT events. This Privacy Notice explains how we process such media in compliance with the General Data Protection Regulation (GDPR) and other applicable data protection laws.

### Purpose of Processing

Photographs and videos are captured at EBMT events to engage with our community, document activities, facilitate communication, and promote future EBMT events and initiatives. These images and videos may be used in:

- EBMT websites, newsletters, brochures, and social media platforms
- Promotional materials and campaigns
- Scientific and educational content related to EBMT's mission

### Legal Basis for Processing

EBMT processes photographs and videos based on the following GDPR-compliant legal bases:

- **Legitimate Interests (Article 6(1)(f) GDPR):** Capturing and sharing event media supports EBMT's mission in promoting scientific research and education.
- **Consent (Article 6(1)(a) GDPR):** In cases where individuals are prominently featured, we may seek explicit consent before publication.

### Your Rights and Choices

As an event participant, you have the right to:

- **Object to photography:** If you do not wish to be photographed or recorded, please inform EBMT organizers and/or the event photographer.
- **Request removal:** If your image has been published and you wish to have it removed, you may contact EBMT at [data.protection@ebmt.org](mailto:data.protection@ebmt.org).
- **Access and correction:** You may request access to any personal data EBMT holds about you and request corrections where necessary.

### Retention and Security

Photographs and videos are stored securely and retained only for as long as necessary to fulfill the purposes outlined above. EBMT implements appropriate technical and organizational measures to protect personal data against unauthorized access and misuse. If you no longer wish for your photos to be used or shared, please contact us using the details provided below, and we will take appropriate action to honour your request.

### Third-Party Sharing

Event media may be shared with third-party service providers, such as website hosting and social media management platforms, for the purpose of supporting our event promotion efforts.. All data transfers comply with GDPR requirements, including the use of contractual safeguards when transferring data outside the European Economic Area (EEA).

### Contact Information

If you have any questions about this Privacy Notice or wish to exercise your rights, please contact: **EBMT Data Protection Officer**



## **EBMT Photography and Video Recording at EBMT Events Privacy Policy**

---

Email: [data.protection@ebmt.org](mailto:data.protection@ebmt.org)

Address: Aticco Med Fórum, Passeig de Garcia Fària, 49, 08019 Barcelona, Spain

By attending an EBMT event, you acknowledge that photography and videography may take place and that EBMT will process such media in accordance with this Privacy Notice.