



48th Annual Meeting of the EBMT

19-23 March 2022

Sponsorship and Exhibition Prospectus

EBMT 2022

www.ebmt.org #EBMT22

Prague, Czech Republic

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Welcome Letter

Dear Friends,

On behalf of the EBMT 2022 Organising Committee we are pleased to invite you to attend the hybrid 48th EBMT Annual Meeting, which will take place in Prague combined with an immersive virtual experience, and which will include the 38th EBMT Nurses Group Meeting, 21st Data Management Group Meeting, 16th Patient, Family and Donor Day, 14th Quality Management Group Meeting, 11th Cell Therapy Day, 11th Paediatrics Day, 7th Pharmacists Day, 6th Psychiatry and Psychology Day, 4th Transplant Coordinators Day, 3rd Lab Technicians Day and the 3rd Edition of the Multi-stakeholder Forum on Innovative Cellular Therapies, and the 1st Trainees Day.

The Scientific Programme of EBMT 2022 will offer a carefully selected scientific and educational program that reflects all current major issues in the field of Haematopoietic Stem Cell Transplantation and Cell Therapy and hopefully predicts key topics of the future. The Czech Republic is a small country, but nevertheless an important and long-term active member of the EBMT. The number of transplantation centres and their transplantation activity in relation to the total population even ranks among the top European countries.

Prague is an ancient cultural city in the right heart of the continent which is both traditional and modern, and holds the title of UNESCO World Heritage Site. It ranks among the most beautiful cities in the world and its historical center is a lively encyclopaedia of historical cultures from the Middle Ages through the Renaissance, Baroque, Art Nouveau to the modern present. Home to F. Kafka, W.A. Mozart, V. Havel and many other famous persons, Prague offers visitors hundreds of theatres, museums and galleries.

The Prague Congress Centre Palace is located right next to a metro station, with the historical city centre just 4 minutes away by metro. It already hosted the EBMT Meeting in 2005, which was one of the most valued in history.

We hope that EBMT 2022 will build on the best of the previous congresses and will enrich you not only professionally but also personally. This hybrid meeting will take place in Prague and will also be offered virtually, allowing both on-site and remote attendees and speakers to take part, and full access to on-demand content after the congress for all participants. In addition to the cutting-edge scientific programme and networking exchange, those onsite will be able to enjoy the spectacular city of Prague.

We look forward to welcoming you all to Prague in 2022!

Pavel Jindra – Congress Co-President
Petr Sedláček – Congress Co-President
Edgar Faber – Congress Scientific Chair
Klára Kabátová Maxová – Local Nurses Chair
Anna Sureda – EBMT Society President Elect
Nicolaus Kröger – EBMT Society President

Annual Meeting Venue

PRAGUE CONGRESS CENTRE

5. května 1640/65 Nusle
140 00 Prague 4,
Czech Republic



<https://www.praguecc.cz/en/homepage>

Contact Information

Sponsorship & Exhibition
sponsorship@ebmt.org

Annual Meeting Secretariat
secretariat@ebmt.org

Exhibition Management
exhibition@ebmt.org

Abstract Management
abstracts@ebmt.org

Registration
registration@ebmt.org

Accommodation
accommodation@ebmt.org

Annual Meeting Operations
operations@ebmt.org

Key Dates and Deadlines

3 November, 2021	Nurses' abstract submission deadline
19 December, 2021	Physicians' abstract submission deadline
11 January, 2022	Early bird onsite registration deadline
17 February, 2022	Standard onsite registration and virtual early bird registration deadlines

Exhibition Information

Activity	Date	Hours
Set-up	18 March, 2022	08.00 - 22.00
	19 March, 2022	08.00 - 22.00
Exhibition Opening Hours	20 March, 2022	08:30 - 18:30
	21 March, 2022	09:00 - 19:00
	22 March, 2022	09:00 - 19:00
	23 March, 2022	09:00 - 15:00
Dismantling	23 March, 2022	from 15:00 until 00:00

Exhibition setup, dismantling and show times are subject to change.



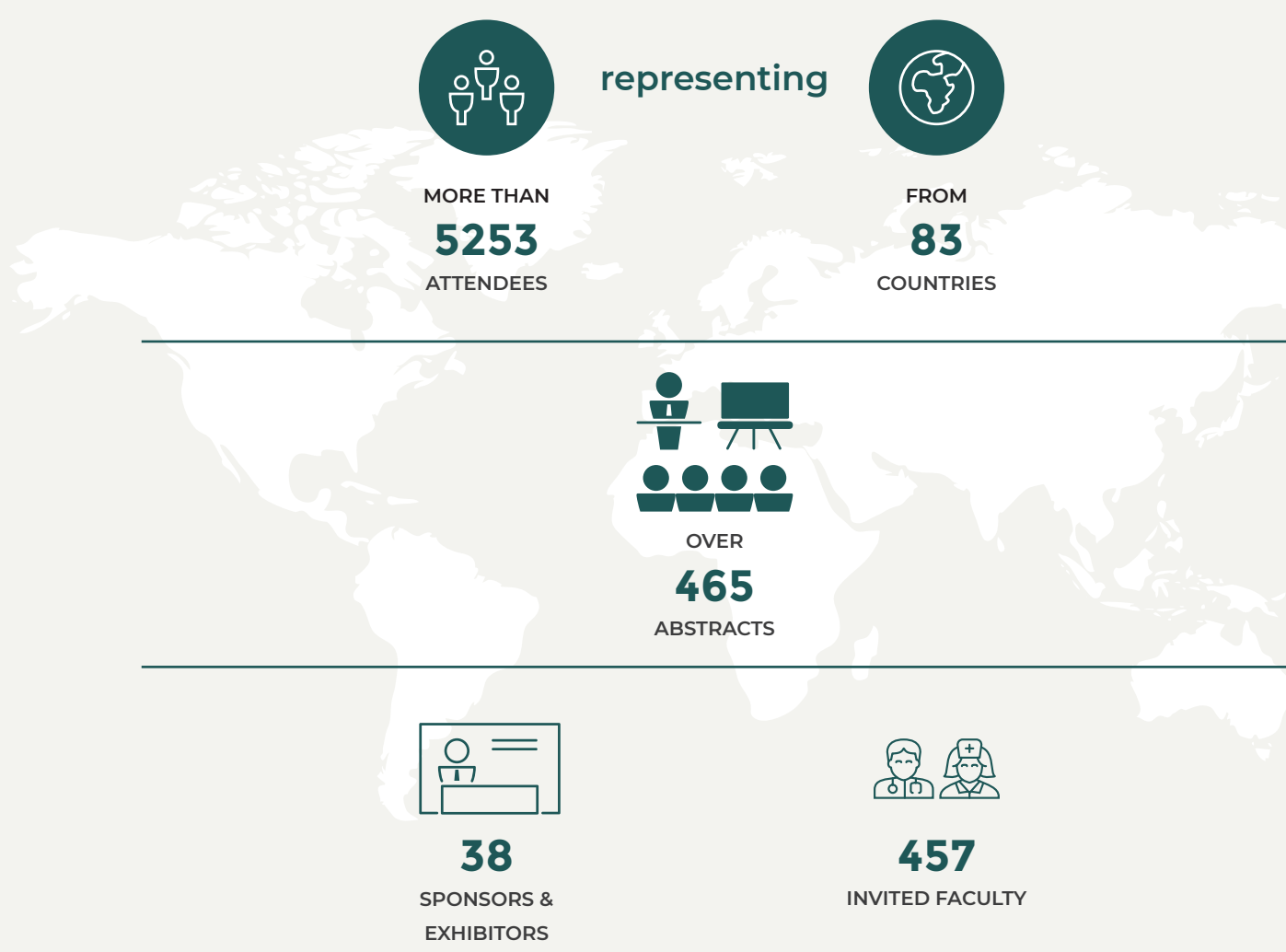
Why Participate?

48th ANNUAL MEETING OF THE EBMT

19-23 March 2022
Prague, Czech Republic

#EBMT22

- 48th Meeting of the Physicians
- 38th Meeting of the Nurses Group
- 21st Meeting of the Data Management Group
- 16th Patient, Family and Donor Day
- 14th Meeting of the Quality Management Group
- 11th Cell Therapy Day
- 11th Paediatrics Day
- 7th Pharmacists Day
- 6th Psy Day
- 4th Transplant Coordinators Day
- 3rd Lab Technicians Day
- 3rd Multi-stakeholder Forum on Innovative Cellular Therapies
- 1st Trainees' Day



The Scientific Programme

The 2022 EBMT Annual Meeting Scientific Programme addresses recent state-of-the-art developments in autologous and allogeneic transplantation. Transplantation is viewed not as a stand-alone procedure, but as part of a complex therapeutic programme that includes molecularly-targeted drugs, supportive therapies, cell selection and gene-modified cell therapies. The key message is the integration across top-level science, high technology (particularly cell and gene therapy) and clinical experience.

PHYSICIANS

GENERAL TOPICS

1. Haematopoietic Stem Cells
2. Stem Cell Mobilization, Collection and Engineering
3. CAR-based Cellular Therapy – Preclinical
4. CAR-based Cellular Therapy – Clinical
5. Cellular Therapies other than CARs
6. Experimental Transplantation and Gene Therapy
7. New Drugs- and Cell-based Immune Therapies
8. Non-haematopoietic Stem Cells and Regenerative Medicine
9. Psychological Issues
10. Pharmacology

TRANSPLANT-SPECIFIC TOPICS

11. Stem Cell Source
12. Stem Cell Donor
13. Graft-versus-host Disease – Preclinical and Animal Models
14. Graft-versus-host Disease – Clinical
15. Infectious Complications
16. Non-infectious Early Complications

17. Non-infectious Late Effects, Quality of Life and Fertility
18. Conditioning Regimens
19. Minimal Residual Disease, Tolerance, Chimerism and Immune Reconstitution
20. Paediatric Issues

DISEASE-SPECIFIC TOPICS

21. Acute Leukaemia
22. Aplastic Anaemia
23. Autoimmune Diseases
24. Myeloproliferative Neoplasm
25. Haemoglobinopathy
26. Inborn Errors, Granulocyte and Osteoclast Disorders
27. Immunodeficiency Diseases and Macrophages
28. Lymphoma and Chronic Lymphocytic Leukemia
29. Multiple Myeloma
30. Myelodysplastic Syndromes
31. Chronic Leukaemia and Other Myeloproliferative Disorders
32. Solid Tumours

DATA MANAGEMENT GROUP

33. Data Management

STATISTICS GROUP

34. Statistics

QUALITY MANAGEMENT GROUP

35. Quality Management

PATIENT ADVOCACY GROUP

36. Patients’ Reported Outcome and Expectations

NURSES GROUP

CARE-SPECIFIC TOPICS

37. Care of the Carer (Healthcare Team and Caregiver)
38. Complementary Therapies
39. Donor Care
40. Ethical Issues
41. Impact of New Therapies on Patient Care
42. Education and Training
43. Management
44. Outpatient Developments and Ambulatory Care

45. Palliative and End of Life Care
46. Patient Safety and Standards of Care
47. Psycho-social Issues
48. Vaccination, Infection Control and Prevention
49. Quality of Life, Late Effects, Survivorship Care and Health Promotion
50. Symptom Management
51. CAR-T or Immune Effector Cells
52. Quality Management and JACIE
53. Transplant and CAR-T Coordination and Follow-up
54. Advanced Nursing Practice
55. Nursing Research and Audit in Transplant and CAR-T
56. Digital Solutions in HSCT Nursing
57. Patient and Donor Information
58. Paediatric and AYA/TYA Care
59. Outreach Programmes for HSCT in LMICs

EBMT Structure

BOARD

1. Executive Committee President
Nicolaus Kröger
University Hospital Eppendorf,
Hamburg, Germany

2. EBMT President Elect
Anna Sureda
Institut Català d'Oncologia
Barcelona, Spain

3. Executive Committee Secretary
John Snowden
Sheffield Teaching Hospitals NHS
Trust
Sheffield, UK

4. Executive Committee Treasurer
Harry Dolstra
University Medical Centre
Utrecht, The Netherlands

5. Nurses Group President
Michelle Kenyon
King's College Hospital NHS Trust
London, UK

6. EBMT Annual Meeting Co-President
Pavel Jindra
Charles University Hospital Pilsen
Pilsen, Czech Republic

7. EBMT Annual Meeting Co-President
Petr Sedláček
Teaching Hospital Motol,
2nd Medical School, Charles
University Motol
Prague, Czech Republic

SCIENTIFIC COUNCIL- WORKING PARTY CHAIR

8. Acute Leukaemia
Mohamad Mohty
Hospital Saint Antoine
Paris, France

9. Aplastic Anaemia
Régis Peffault de Latour
Hôpital Saint-Louis
Paris, France

10. Autoimmune Diseases
Raffaella Greco
San Raffaele Scientific Institute
Milan, Italy

11. Chronic Malignancies
Ibrahim Yakoub-Agha
Centre Hospitalier Régional
Universitaire de Lille
Lille, France

12. Cellular Therapy & Immunobiology
Christian Chabannon
Institut Paoli Calmettes
Marseille, France

13. Inborn Errors
Bénédicte Neven
Necker Children hospital
Paris, France

14. Infectious Diseases
Rafael de la Cámara
Hospital Universitario La
Zaruela
Madrid, Spain

15. Transplant Complications
Zinaida Perić
University Hospital Centre
Zagreb
Zagreb, Croatia

16. Lymphoma
Bertram Glass
Helios Hospital Berlin-Buch
Berlin, Germany

17. Paediatric Diseases
Selim Corbacioglu
Children's Hospital Regensburg
Regensburg, Germany



Supporting the EBMT Annual Meeting

EBMT offers a wide range of sponsorship opportunities meant to assist in maximizing sponsors' visibility in accordance with their marketing strategy, objectives and budget. Sponsors are welcome to choose from one of the designed packages listed below or create their own tailor-made package from the individual opportunities detailed in the prospectus.

All sponsors and exhibitors will receive the following benefits regardless of sponsorship level.

- **Logo on the EBMT website**
- **Logo on meeting mobile app**
- **Logo on relevant onsite signage**



Sponsorship Package Opportunities

The EBMT has designed packages at various levels that provide sponsors with enhanced exposure and prominence. The packages provide unique marketing and promotional opportunities that are not available in the sponsorship items list, while maintaining the opportunity for those who choose a package to supplement with additional items from the sponsorship list as desired. Please contact the EBMT Sponsorship Department if you wish to suggest amendments to the packages.

PRESIDENTIAL CIRCLE: €400,000 AND ABOVE

PLATINUM: €320,000

GOLD: €225,000

FRIENDS CIRCLE: UP TO €225,000

Industry onsite attendance limitation

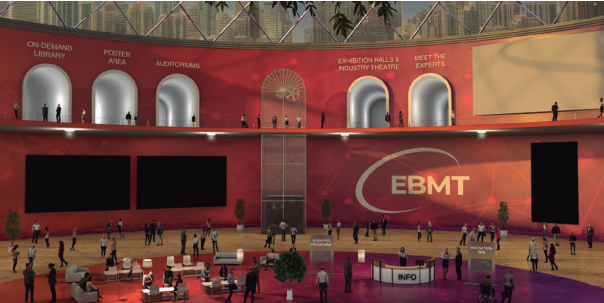
EBMT reserves the right, in its sole discretion, to limit the number of onsite attendees that companies can invite to the Prague Congress Centre with the intention of maintaining a balance between health care professionals and industry representatives onsite.

Presidential level companies will be allowed to invite up to 55 attendees onsite.

Platinum level companies will be allowed to invite up to 40 attendees onsite.

Gold Level companies will be allowed to invite up to 30 attendees onsite.

	Presidential	Platinum	Gold
Free registrations in total	75	50	40
of which can be used for onsite industry representative registrations	55	40	30



Hybrid Sponsorship Packages

Sponsorship Opportunities	Presidential €400,000	Platinum €320,000	Gold €225,000
Satellite Symposia			
Satellite symposia (included in package)	3	2	1
Priority in choosing symposium timeslot and lecture hall (if preferences are received by the given deadline)**	1 ST	2 ND	3 RD
Livestreaming to virtual audience	+	+	+
Extended special visibility benefits (available only through packages)			
Hosting of direct weblink accompanying your logo in the Sponsors & Exhibitors online listing on the EBMT Annual Meeting website	+	+	+
Enhanced e-promotion and promotional material			
Advertisement in plasma screen slide on virtual platform	+	+	-
Plasma screen advert on onsite digital promotional board (number of screens to be confirmed)	+	-	-
Symposium programme(s) to be included on the program planner and Annual Meeting app	+	+	+
Onsite and virtual exhibition booth			
Virtual exhibition presence and priority visibility on the virtual platform	1 ST	2 ND	3 RD
Onsite booth: number of square meters included (space only)	80	50	30
Discount on additional onsite exhibition space	20%	15%	10%
Additional benefits			
Free registrations	75	50	40
Tickets to networking event	20	10	5
Booking session in the Industry Theatre	2	1	1
Additional items to choose from sponsor list*	2	1	1
Priority allocation of hotel room blocks	1 ST	2 ND	3 RD
Priority allocation of hospitality suites in the meeting venue	1 ST	2 ND	3 RD
Discount on additional sponsorship items	20%	15%	10%
Acknowledgements			
EBMT Annual Meeting website	+	+	+
Appearance on onsite sponsors' board	+	+	+
Logo and acknowledgement in virtual Sponsors Board	+	+	+
Special acknowledgement by the EBMT President during the Opening Ceremony	+	+	-
Acknowledgement in the EBMT Post-Congress Bulletin	+	+	-

*Additional items to choose from do not include satellite symposia, educational sessions, welcome reception, daily congress e-newsletters or Annual Meeting app.
**Deadline for submission of preferred symposia timeslots and/or preferred booth location in order to be considered according to level of sponsorship. Bookings received after this deadline will be allocated on a first-come, first-served basis. The final application deadline is 15 October 2021.
Should the EBMT Annual Meeting 2022 had to switch to a fully virtual meeting, your hybrid package / items would turn into virtual package / items.

Virtual Sponsorship Packages

Sponsorship Opportunities	Presidential €325,000	Platinum €270,000	Gold €185,000
Virtual Symposia			
Virtual symposia (included in package)	3	2	1
Priority in choosing symposium timeslot and lecture hall (if preferences are received by the given deadline)	1 ST	2 ND	3 RD
Digital banner	+	+	+
Livestreaming	+	+	+
Extended special visibility benefits (available only through packages)			
Posting of the direct webpage link accompanying your logo in the Sponsors & Exhibitors list within the EBMT Annual Meeting website	+	+	+
Enhanced e-promotion and promotional material			
Advertisement in plasma screen slide on virtual platform	+	+	+
Symposium programme(s) to be included on the program planner and Annual Meeting app	+	+	+
Virtual Industry area			
Virtual exhibition presence and priority visibility on the virtual platform	1 ST	2 ND	3 RD
Additional benefits			
Free registrations	85	60	50
Booking session in the virtual Industry Theatre	2	1	1
Booking session in the virtual Meet the Expert session	1	1	1
Additional items to choose from sponsor list*	2	1	1
Discount on additional sponsorship items	20%	15%	10%
Acknowledgements			
EBMT Annual Meeting website	+	+	+
Logo and acknowledgement in virtual Sponsors Board	+	+	+
Special acknowledgement by the EBMT President during the Opening Ceremony	+	+	-
Acknowledgement in the EBMT Post-Congress Bulletin	+	+	-

* Virtual symposiums and educational sessions are excluded from the additional item that can be chosen from the prospectus

Educational and Scientific Programme Sponsorship Opportunities

Satellite Symposia companies can decide to be hybrid or virtual

ONSITE

The fee for the satellite symposium includes the following:

- Opportunity to organise a satellite symposium of either 60 or 90 minutes (programme subject to approval by the Annual Meeting Scientific Programme Committee)
- Hall rental
- Standard audio/visual equipment
- Display table
- Livestreaming through virtual platform: remote audience participation is included, as well as one full technical rehearsal with any remote speakers
- Publication of the satellite symposium programme on the Annual Meeting website
- Publication of the satellite symposium in the Annual Meeting app
- 5 free satellite symposium badges for company staff
- Permission to use the phrase “Satellite Symposium of EBMT 2022” on invitations (subject to EBMT guidelines)
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the symposium
- Symposium programmes are subject to the final approval of the Scientific Programme Committee
- Option to keep the recording of your session on the platform for 2 months following the live event days for all registered participants to view at their convenience
- Analytics report on your session views in the virtual platform will be provided after the meeting
- Export of the raw video file of your symposium as streamed through the virtual platform will be provided after the live event days

In addition to the sponsorship fee, the sponsoring company must cover all speaker expenses including registration, accommodations and travel expenses. This also applies when the EBMT has already invited the speakers to the Annual Meeting.

VIRTUAL

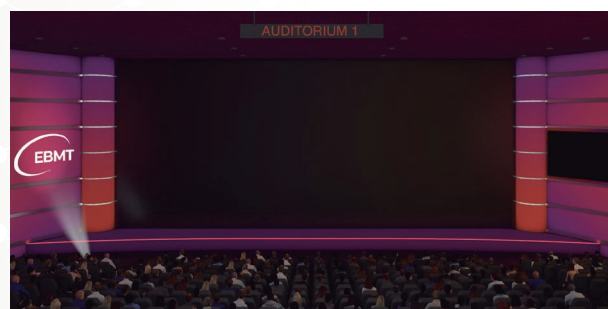
The fee for the satellite symposium includes the following:

- Basic recording and editing support for pre-recording, and management of the running session on the live event day.
- Includes streaming onsite in an assigned auditorium, and to the virtual audience.
- After the symposium is live streamed in the main programme, it will immediately be moved to the on-demand section of the virtual event platform, for attendees to continue viewing at their convenience.

- Included within the livestreamed Virtual Industry Symposium are the following:
 - Live Q&A during session
 - Walk through of session platform with company/agency, and opportunity to schedule one full technical rehearsal with faculty
 - 1 virtual banner on main page of the online platform 30 minutes before start of the symposium
 - Live polling feature available, however, session must be fully live and not pre-recorded
 - Option to keep the recording of your session on the platform for 2 months following the live event days for all registered participants to view at their convenience
 - Analytics report on your session will be provided after the meeting
 - Export of the raw video file of your symposium will be provided after the live event day
- Publication of the satellite symposium programme on the Annual Meeting website
- Publication of the satellite symposium in the Annual Meeting app

Onsite Satellite Symposia: Time Slots and Prices			
Time Slot	Onsite Symposia Price	Virtual Symposia Price	Reserved for Certain Sponsorship Levels
Sunday, 10:30 - 12:00	€90,000	€75,000	
Sunday, 12:30 - 14:00*	€90,000	€75,000	
Sunday, 14:30 - 16:00	€90,000	€75,000	
Sunday, 16:30 - 18:00	€90,000	€75,000	
Monday, 12:45 - 13:45*	€90,000	€75,000	Reserved for Presidential and Platinum sponsors
Tuesday, 12:45 - 13:45	€90,000	€75,000	Reserved for Presidential and Platinum sponsors

*Please note that for lunch slots, due to COVID-19 precautions, no food or drinks may be served inside, or brought into, auditoriums



Nurses Satellite Symposium

As a part of the Nurses Programme geared towards nurses active in BMT care, reaches frontline professionals in the field.

Pharmacists Virtual Satellite Symposium

As a part of the Pharmacists Day, geared towards pharmacists involved in SCT and haematology in general.

Psychologists Virtual Satellite Symposium

As a part of Psychologists Day, geared toward psychologists involved in SCT and haematology in general.

On-demand Virtual Industry Symposium

€50,000

This virtual industry symposium will not be live-streamed and will be available for viewing on-demand only, throughout all the days of the live event. Basic recording and editing support are included, however the company is also free to record and edit with its own agency. Also included with the on-demand virtual symposia is:

- Publication of the symposium programme within the overall online programme section outlining on-demand content
- Option to keep the recording of your session on the platform for 2 months following the live event days for all registered participants to view at their convenience
- Analytics report on your session will be provided after the meeting

Industry Theatre companies can decide to be virtual or onsite

ONSITE

€35,000 (lunch session); €25,000 (coffee break session)

35-minute (lunch) or 20-minute (coffee break) interactive sessions with your target audience in a personal atmosphere to enhance knowledge exchange.

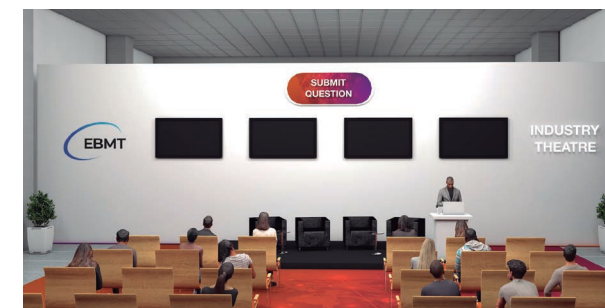
- Provides seating for up to 50 people in a designated area
- Offers maximum attention with minimum marketing effort
- Standard audio/visual equipment
- Display table
- Programme of the industry theatre will be published on the Annual Meeting website and app

VIRTUAL

€25,000 (20min)

Opportunity to submit a 20-minute video presentation that will be presented at the virtual industry theatre in the virtual platform. The videos will be available for viewing both during the live event days, and for 2 months afterwards.

Analytics report on participants interaction with your video at the industry theatre will be provided after the meeting.



CME accredited “How Do I?” Session companies can decide to be hybrid or virtual

€30,000 (price per session)

ONSITE

“How Do I?” sessions, limited to a maximum of 50-100 participants each, are designed to be intimate and explanatory. These sessions are CME-accredited sessions, and are included within the EBMT Scientific Programme. The EBMT Scientific Committee will be responsible for selecting the time slot and the invited speakers, and will give final approval for all session programme content. Non-CME accredited “How Do I?” sessions are also available. These sessions can only be scheduled in parallel with other industry symposia session time slots.

The onsite CME accredited “How Do I?” sessions include livestreaming via the virtual platform to the remote audience, participation of remote speakers and the publication of the session recording in the on-demand library after the live event.

VIRTUAL

CME-accredited “How Do I?” sessions will remain explanatory and will be scheduled within the EBMT Programme according to the Scientific Committee. The main theme / title of the session may be provided by the company; however, the selected presentations, speakers and chairs must be decided upon by the EBMT Scientific Committee, in accordance with accreditation standards of CME sessions.

- Includes basic recording and editing support for pre-recording, and the management of the running session on the live event day
- Live Q&A during session
- Walk through with faculty to “rehearse” the online session prior to the live event
- Publication of the session within the overall online programme
- The recorded session will be available on the platform for 2 months following the live event days for all registered participants to view at their convenience

Meet-the-Expert Lunch Sessions companies can decide to be virtual or onsite

ONSITE

€20,000

These sessions give delegates the opportunity to engage with top experts from the field in an intimate setting over lunch (up to 15 participants) to discuss issues and challenges in more depth. Sponsors can choose the speaker and topics to be discussed. Catering is not allowed due to the Covid-19 restrictions. Exact location of the sessions within the venue to be specified at a later date.

VIRTUAL

€15,000

These sessions give delegates the opportunity to engage with top experts in the field in an intimate setting to discuss issues and challenges more in-depth.

- Dedicated video chat room with a maximum capacity in the room to allow for small groups of discussion - camera and microphone activation for participants as well as the speaker will be available
- Expert will be able to present and discuss with participants directly
- Seats in the video chat room will be given out on a first-come, first-served basis - attendance is limited so as to allow for valuable interaction and conversation



Support an Accredited Session with an Unrestricted Grant

(price upon request)

This is an opportunity to sponsor an existing session as part of the CME-approved scientific programme session via an unrestricted educational grant.

Awards for Outstanding Abstracts and Posters

(price upon request)

Prizes will be awarded to the authors of outstanding abstracts and posters selected by EBMT. Sponsors may define, in agreement with the EBMT, the awards they wish to support and the sponsorship amounts. Sponsor representatives will be invited to attend the award ceremony.

Virtual platform exhibition: “What’s in the Pipeline” package for start-ups and growing companies

€2,500

Start-ups and growing, innovative companies form an integral part of the health care industry. The EBMT will provide these up-and-coming companies an opportunity to exhibit, promote products and network with key leaders in the field. Included in this start-up package is the following:

Virtual space at EBMT 2022 within the EBMT Start-Up Village

- Virtual presence at the Virtual Industry Area
- 2 free registrations

Qualifying Criteria to Participate

Companies wishing to participate in the “What’s in the Pipeline?” package must submit documentation proving they meet the following criteria:

- Company must not be older than five years
- Company should represent an innovative new idea, product or service
- A maximum of 30 employees
- A budget of a maximum of one million (in EURO). To qualify a start-up must not be in receipt of substantial financial resources from an existing company
- A start-up may participate in the EBMT start-up village and pipeline session a maximum of three times
- Start-up should not have had a regular stand or sponsored satellite symposium at EBMT prior to their participation in the EBMT Pipeline Package

Travel Grants for Young Investigators

(price upon request)

Sponsors may choose, in agreement with the EBMT, the number of travel grants provided and the amount of each grant. EBMT reserves the right to select the recipients of the travel grants.

Simultaneous Translation Services for Nurses Educational Programme

The Nurses Educational Programme has a high local attendance. In support of the hosting country and in order to accommodate local professionals, the EBMT provides simultaneous translation. The supporter will be acknowledged as the exclusive sponsor of translation services on all printed and digital material (including newsletters) that provide information about translation to Annual Meeting delegates.

Expanded Symposium Packages

(Technical Additions and Branding Options)

Please note that the EBMT works exclusively with its own providers. Companies that wish to reserve items for the branding and/or operation of their symposia are kindly requested to contact the Annual Meeting organiser.

HD Video-Recording and/or Synchronized Digital Presentation and Audio Recording

(price upon request)

Voting System (Polling, Audience Response)

(price upon request)

Extra Audio, Lighting and Data Projection Items

(price upon request)

Onsite Symposium Branding Options

(price upon request)

Promotion, Branding and Networking

Highlighted Items

e-Poster Area

€40,000

See page: 21



Speaker's Ready Room

€20,000

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Plasma Screens

€6,000

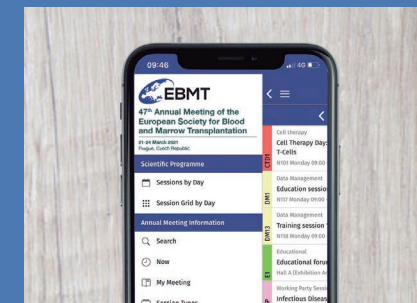
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Virtual platform mobile splash screen

€15,000

See page: 21



Prague Specials

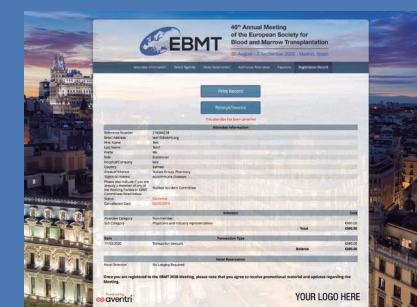
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Registration and Accommodation Confirmations

€10,000 non-exclusive / €25,000 exclusive

See page: 25

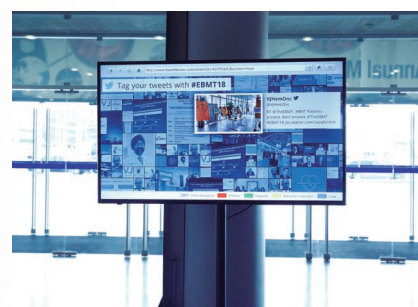


Promotion of Company's Symposium and/or Product on Plasma Screens

€6,000/Slide

Onsite

Plasma screens will be available at the meeting venue and may be used as a platform for companies to promote their symposia/products. Sponsors may provide a static slide outlining details of the symposia such as title, time, date, location, etc. (Content of slide is subject to approval by the EBMT Programme Committee).



Virtual

Companies can prepare a static slide to be added to a virtual plasma screen located in the main room of the virtual platform, which is where all delegates will land when they enter EBMT Annual Meeting. All slides will display for 4-5 seconds at a time, in a loop with other companies' and EBMT's slides.

Virtual briefcase

€5,000

Delegates can view or download companies' flyers, which will be linked to their website, virtual exhibition presence or symposium session.

Bag Inserts

€5,500

Inclusion of promotional material such as leaflets and brochures in the participants' Annual Meeting bags. The maximum measurements and maximum weight will be published in the Satellite Symposium Manual.

Onsite Promotional Material Area

€3,500/item

There will be a prominently-located promotional area where sponsors will be able to place material such as leaflets and brochures. Material should be provided by sponsors and needs to be approved by the Secretariat. The distribution arrangement will be published in the future. The maximum measurements and maximum weight will be published in the Satellite Symposium Manual.

Pre-Annual Meeting Email Blast

€7,000

Promote your company/symposium to the Annual Meeting participants. The EBMT will send out a pre-designed email to registered delegates to promote sponsors' activities during the Annual Meeting. The content will be adapted to the general template and the dates for e-blasts will be given based both on level of sponsorship and on a first come, first served basis, subject to availability.

Post-Annual Meeting Email Blast

€8,000

Promote your company symposium's on-demand recording to the Annual Meeting participants, to encourage continued viewing in the virtual platform post live event. The EBMT will send out a pre-designed email to registered delegates. The content will be adapted to the general template and the dates for the e-blasts will be given based both on level of sponsorship and subject to availability.

Virtual platform mobile splash screen

€15,000

This opportunity includes:

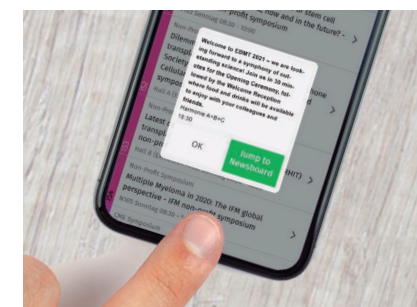
- An email sent to all meeting participants acknowledging supporting company's logo
- A splash screen displayed on the native mobile app version when opening the app version of the platform.



Mobile App and Virtual Platform Push Notifications

€4,000

Connect with all participants through customized push notifications, sent via the virtual platform and the mobile app. The preferred timing of notification is provided by the sponsor and subject to availability.



Wi-Fi at Annual Meeting Venue

(price upon request)

Free Wi-Fi will be available throughout the venue for all Annual Meeting delegates. The sponsor's logo will be displayed once participants connect to the onsite Wi-Fi internet browser, and/or the sponsor will be able to place a banner on the browser landing page, and/or the Wi-Fi code or network name will be chosen by the sponsor.

e-Poster Area: both onsite and virtual

€40,000

The e-Poster Area, which will be organised according to the topics selected by the EBMT, will be available for exclusive industry sponsorship. Sponsor benefits include option to display two roll-ups in the e-Poster Area, as well as branding of onsite e-poster terminals and the e-poster area in the virtual platform. The sponsor will be acknowledged on all print and digital materials referencing the e-Poster Area.

Branded Charging Stations

€25,000

Branded charging stations for all types of personal electronic devices will be available in main areas of the meeting and exhibition space.



Branded stainless steel coffee mugs

Provided in Kind + €15,000

Branded stainless steel coffee mugs will be included in each delegates' backpack.

Branded tissues

Provided in Kind + €12,000

Branded paper issues will be included in each delegates' backpacks.

Branded reusable water bottles

Provided in Kind + €15,000

Branded water bottles will be distributed during breaks and also included in delegates' backpacks. Attendees must keep masks on if not drinking.

Branded hand sanitizer

Provided in Kind + €12,000

Branded hand sanitizer will be included in each delegate's backpack.

Branded face masks

Provided in Kind + €15,000

Branded face masks will be included to each delegate's backpacks.

Branded coffee stations

€15,000

Coffee stations will be located in the foyers of the Congress Centre. Companies are entitled to brand these coffee stations with two roll up banners. Attendees must keep masks on if not drinking.

Exhibitor Floor Plan

€20,000

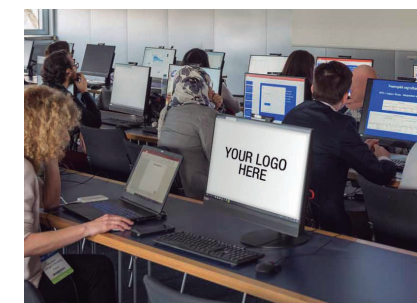
Visibility on the exhibition floor plan map provided online, as well as on the large printed exhibition floor plan map, which will be prominently located at the entrance to the Exhibition Hall.



Speakers' Ready Room

€20,000

Sponsor benefits include acknowledgement displays on the signage inside and outside of the speakers' room; the sponsor's logo as a screen-saver on computers in the preview room; and the sponsor's logo on all printed and digital meeting material providing information about the Speakers' Preview Room. Mouse pads can be delivered in kind.



Daily Congress e-Newsletters

€5,000

Each morning of the live event congress dates, a daily newsletter will be sent via email to all registered Annual Meeting delegates. It will also be accessible via the event app as well as posted on the EBMT website afterwards. The newsletters will include summaries of scientific sessions, profiles of EBMT stakeholders, interviews with key abstract authors and award winners, etc. The sponsor's logo and short blurb will be included at the end of the newsletters.

Industry Welcome Desk

€5,000

Exhibiting/sponsoring companies are invited to rent industry welcome desks located near the registration area. These desks will enable you to distribute your company's delegate registrations directly to participants, manage your clients upon their arrival at the venue and provide an important information point for guests during the meeting. Limited spaces are available.

Lunch Breaks

€15,000 per break

Exclusive sponsorship of a lunch break on one of the Annual Meeting days features recognition with the company's logo on a sign in the lunch area. Branded napkins and other items can be provided in kind.

Annual Meeting Lanyards

€25,000 or Provided in Kind + €20,000

Lanyards will be given to each delegate at the registration area upon arrival and registration at the Annual Meeting. Exclusive opportunity.



Speed Networking Breakfast

€20,000

The aim of this session is to bring together Early Career and Senior Career to create a collaborative environment. During this session, delegates will be split into breakout rooms according to their area of interest. Each participant will have a maximum of 3 minutes to pitch and 2 minutes for Q&A. When all delegates within that group have their chance to speak, there will be 10 minutes for group discussion and further Q&A.

EBMT Quiz

€15,000 / company

Have some fun and test your knowledge at the online quiz!

As a (co) sponsor of this quiz, you will provide a few questions related to your company or field of interest to the EBMT Annual Meeting Scientific Programme Committee, who will create the list of questions that all participants will be eligible to answer.

Your company will be acknowledged in all promotional activities for this networking event and you will also be acknowledged for supporting the prize for the winner and two runners up.

Scavenger's hunt

€20,000

Sponsor a question, or sponsor the leaderboard! Attendees can scan an exhibitor's individual QR code to access the scavenger hunt question.

Organizers prepare a list defining specific items, which the participants seek to gather or complete all items on the list. The goal is to be the 1st to complete the list or to complete the most items on that list.

Branded Seating Area

€10,000 + branded chairs provided-in-kind

Branded seating area for EBMT Annual Meeting participants, in a prominent location in the venue, specified by EBMT.

Branded Coat Check

€10,000 (Exclusive)

Branded coach check for Annual Meeting participants including signage. Additional items can be provided by sponsor in kind.



Registration and Accommodation Confirmations

€5,000 (non-exclusive); €20,000 (exclusive)

Reach the attendees by supporting the landing confirmation pages of the registration and accommodation booking webpages. Includes a full colour company ad.



Notepads and Pens

€15,000 + Provided in Kind

Company branded notepads and pens to be distributed to Annual Meeting participants.

Prague Specials

Third floor balcony branding

€30,000

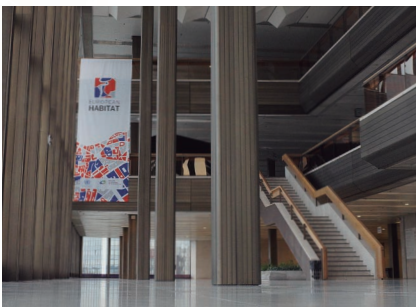
The third floor balconies overlook the second floor lobby, which is where the majority of the exhibition booths will be located in the Prague Congress Center. This option gives major visibility in one of the busiest sections of the venue. Option to brand the entire balcony, or select specific sections (for specific selections, price is upon request).



Banner from balcony

€8,000

Option to mount a banner which will hang from the 4th floor handrail to the bottom of the 3rd floor. Will be visible in the main exhibition space of the venue. 300cm wide by 680cm tall, made with light banner fabric.



Mobile "LED WALL" Screen

€8,000

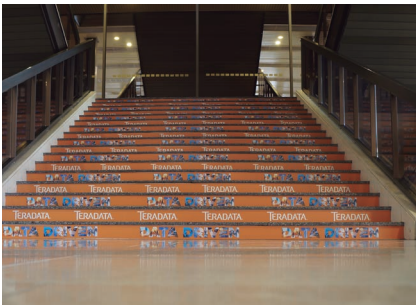
768x364 pixel screen. Includes the opportunity to show one image on one prominently placed screen within the venue for the duration of the congress. EBMT reserves the right to choose the final location of the LED WALL with sponsored images.



Main steps sticker branding

€10,000

Option to brand the main staircase leading from the bottom floor lobby, where all delegates will enter, upstairs to all session halls and exhibition area.



Escalator sticker branding

one escalator €8,000; both escalators €12,000

Two escalators going from the bottom floor lobby, where all delegates will enter, upstairs to all session halls and exhibition area. Option to brand just one, or both escalators.



Steps and balcony sticker branding

€10,000

Option to brand one staircase leading from the second floor exhibition area to the third floor of the congress center, as well as the third floor balcony handrail that sits next to it.



Exhibition

Onsite Exhibition

Space Only - Commercial Entity	€600/sqm
Space Only - NGO/Non-profit	€300/sqm
Shell-Scheme Booth - Commercial Entity	€740/sqm

Space-only exhibitions are a minimum of 9 sqm; smaller booth space is available in shell scheme only.

Shell-Scheme Booth for NGO and Non-profit

Additional €140/sqm

The shell scheme includes panel walls with vertical aluminium columns, fascia board with standard lettering, carpet, main electrical connection 1-3 kW, lighting, table, 2 chairs.

Company Profile in the Virtual Industry Area

Located in the virtual congress platform under the *Virtual Industry Area*, the company profile acts as a virtual booth. It is a must-have item that consists of a predetermined page where supporting companies can display a limited number of their commercial materials and latest research (documents, adverts, banners, videos, presentations etc.).

Metrics will be shared after the live event in accordance with compliance and GDPR regulations.

There are 3 different levels according to each company's strategy and budget:

Company Profile Supporter

€15,000

Company name, logo, company description, link to company website. Possibility to use text chat during the live event days.

Company Profile Partner

€20,000

Company name, logo, banner, company description, link to company website or to an external website where the virtual booth is. Possibility to use text chat during the live event days.

Companies can upload up to 4 educational materials (documents, adverts, videos presentations etc.) and links.

Company Profile Supreme

Priority visibility

€25,000

Company name, logo, banner, company description, link to website or to an external website where the virtual booth is. Companies can upload up to 8 educational materials (documents, adverts, videos, presentations etc.) and links. Possibility to use text chat during the live event days.

Meeting Space

Hospitality Suites/Meeting Rooms/ Industry Press Room

Booking form upon request

Exhibitors have the opportunity to hire a room at the Annual Meeting venue that will be used as a hospitality suite. Supporters will be able to host guests throughout the Annual Meeting. Hospitality provided will be in compliance with all relevant industry codes and annual meeting guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside the suite

The following rules and regulations apply for any meeting being held during the EBMT 2022 Annual Meeting:

- Due to Covid-19, catering will not be permitted inside meeting rooms or hospitality suites.
 - After their meetings, companies must book a specific cleaning service with the venue.
 - Companies or other organisations wishing to hold a meeting either during or immediately before or after the Annual Meeting must obtain approval by contacting the Industry Liaison at sponsorship@ebmt.org. This applies to meetings held in the Annual Meeting venue as well as any other venue within the host city.
 - Only closed meetings (e.g., “company internal” or “invitation only”) are allowed.
 - Companies are not allowed to organise sessions for delegates in parallel with the EBMT Annual Meeting (including the commercial symposium sessions). No meetings with doctors are permitted during sessions.
 - No social events are allowed in parallel to the EBMT Scientific Programme, poster sessions or the opening ceremony/welcome reception. Therefore, please make sure to organise company events during non-conflicting time slots.
 - Meeting names are subject to approval by EBMT, and companies are requested to seek confirmation.
 - Provided that the meetings are being held as per the above. It is strongly advised that companies make sure to abide by the relevant rules and regulations of the host country.
-
- Space is available on a first-come, first-served basis and subject to availability.
 - Industry participants are strongly encouraged to make use of the on-site facilities rather than to hold off-site press conferences.
 - Meeting rooms and hospitality suites are not available for rental on the Saturday, prior to the commencement of the onsite Annual Meeting.
 - Audiovisual and telecom orders are exclusive to EBMT’s AV provider, and orders must be placed through the EBMT organisers.

Booking Form and Contract

Please return completed forms to sponsorship@ebmt.org. Please note that handwritten forms will not be accepted.

Contact Name:					
Company Name (to be displayed on all relevant publications):					
Full Address:					
Telephone:		Fax:			
Email:		Website:			
VAT Number:		Will Purchase Order Be Provided? (mandatory):	<table><tr><td>YES</td><td>NO</td></tr></table>	YES	NO
YES	NO				

We hereby apply to book the following (please tick ✓)

Satellite Symposia: Time Slots and Prices					
Time Slot	Onsite Symposia Price	✓	Virtual Symposia Price	✓	Reserved for Certain Sponsorship Levels
Sunday, 10:30 - 12:00	€90,000		€75,000		
Sunday, 12:30 - 14:00*	€90,000		€75,000		
Sunday, 14:30 - 16:00	€90,000		€75,000		
Sunday, 16:30 - 18:00	€90,000		€75,000		
Monday, 12:45 - 13:45	€90,000		€75,000		Reserved for Presidential and Platinum sponsors
Tuesday, 12:45 - 13:45	€90,000		€75,000		Reserved for Presidential and Platinum sponsors

Sponsorship Package/Items	Units	Price
Total		

Exhibition Space

Priority	Stand No.	Space (€600 per sqm) or Shell Scheme (€740 per sqm)	Total
1st Choice			
2nd Choice			
3rd Choice			

Signature:	Date:
We accept the terms and conditions listed in this prospectus and agree to abide by the guidelines for industry participation in the EBMT 2022 Annual Meeting. I am authorized to sign this form on behalf of the applicant/company.	

EBMT, Rijnburgerweg 10, 2333 AA Leiden, The Netherlands Dutch Chambers of Commerce Registration N° 41166105 Spanish VAT number W30311791 CZ Republic VAT number has been requested	The Annual Meeting office is based in Barcelona, Spain. Email Finance: finance-office@ebmt.org Email Sponsorship: sponsorship@ebmt.org
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General Terms and Conditions

Deposit: Booking forms need to be received by 30 November, 2021 and invoiced for a 50% deposit to be paid within 30 days of receipt. The remaining balance is to be settled no later than 31 January 2022. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booking forms received after 30 November, 2021 will be invoiced for the full amount, to be paid within 30 days of receipt.

REMINDER: While the final application deadline to receive booking forms is 30 November, 2021, we remind you that the deadline for submission of preferred symposia timeslots and/or preferred booth location in order to be considered according to level of sponsorship is 15 October 2021. Bookings received after this deadline will be allocated on a first-come, first-served basis.

VAT: All prices listed in the prospectus exclude VAT. EBMT is required to follow the VAT rules as described in the EU VAT directives.

Cancellation policy: Cancellation and changes to your original booking must be made in writing. For cancellations before 30 September, 2021, 30% of the total cost of each item will be retained by the EBMT. For cancellations made between 30 September, 2021 and 31 December, 2021, 75% of the total cost of each item will be retained by the EBMT. For cancellations after 31 December, 2021, 100% of the total cost of each item will be retained by the EBMT.

Obligations and rights of the exhibitor/sponsor: Completion of the booking form implies full acceptance of the terms and conditions specified in this agreement. Any infringement of these terms may lead to immediate withdrawal of the right to participate in the EBMT Annual Meeting without compensation or refund of sums already paid. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and rights of the organiser: The organiser undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications received before the deadline of 10 September, 2021 will be considered in order of level of sponsorship accompanied by payment. After the priority deadline of 10 September, 2021, applications will be considered in order of receipt of application forms accompanied by payment. The organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

Children/guests: No children or guests are allowed at the meeting centre.

Liability: The organiser shall not be liable for injury or damage howsoever caused to goods and/or persons at the Annual Meeting venue. Equipment and all related display materials installed by exhibitors/sponsors are not insured

by the organiser, and the organiser will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/sponsor agrees to be responsible for his/her property and persons and for the property and persons of his/her employees and agents through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and/or those perils.

Smoking: The EBMT Annual Meeting is a non-smoking event. Smoking is prohibited throughout the venue, including the exhibition hall.

Force majeure: If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of the organisers, the organisers may at their entire discretion repay the delegate fee or service charge paid by the delegate or exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the delegate or exhibitors/sponsors in respect to any actions, claims, losses (including consequential losses, costs or expenses whatsoever) which may be brought against or suffered or incurred by the delegate or exhibitor/sponsors, as the result of the happening of any such event.

If the EBMT Annual Meeting shall be affected by circumstances in connection with the Covid-19 or analogous pandemic, which would make the performance of the obligations hereunder illegal or impossible, including but not limited to circumstances such as governmental directive (limitation of events capacity, number of participants etc.), restrictions upon travel, Covid-19 infections or Covid-19 quarantine, the Organizer will reserve the right to change the EBMT Annual Meeting to a full virtual annual meeting without affecting the terms and conditions of the Agreement including the cancellation policy, obligations and rights of exhibitor/sponsor and the obligations and rights of the organizer.

Governing law and jurisdiction: This agreement, including the jurisdiction clause, shall be governed by, interpreted and construed in accordance with the substantive laws of The Netherlands. Exclusive jurisdiction for all disputes arising out of or in connection with this agreement related to the EBMT shall be with the ordinary courts of The Netherlands.

Hosting country laws/pharma code: The EBMT would like to have a conflict-free advertising environment and reserves the right to cancel advertising efforts. Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore, it is important to adhere to the country-specific compliance regulations on the application of medical devices, exemplified by the EFPIA HCP Code, EACCME/CME guidelines, code of medical ethics of the Local State Chambers of Physicians (national) and provisions of national Czech law.



48th Annual Meeting of the EBMT

EBMT 2022

www.ebmt.org #EBMT22

19-23 March 2022 | Prague, Czech Republic