



**virtual**

**EBMT Summit on COVID-19**

29 June - 1 July 2021

# Sponsorship Opportunities

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# Welcome to the EBMT Summit on COVID-19

SARS-CoV-2 pandemic has been a tsunami, impacting nearly all aspects of our life, personal, social and of course, hematopoietic stem cell transplantation (HSCT). In the last months EBMT provided regular up-to-date information about the pandemic, prevention and treatment options for our immunocompromised patients including vaccination recommendations. Because the flow of information and recommendations run as fast as the pandemic, being difficult to have an update and global vision of it, EBMT decided to launch the 1st International EBMT Summit on COVID-19

The Infectious Diseases Working Party (IDWP EBMT), in collaboration with the TCWP, ADWP, Nurses Group, Donor Outcomes Team and JACIE, is very pleased to invite you to the first virtual EBMT Summit on COVID-19 from the 29th of June to the 1st of July 2021.

It will be a 3-day meeting, that review essential aspects of SARS-CoV-2 from virology (variants, what do they mean and its implications; transmission mechanism), to donors issue, quality standards, clinical Impact and management in HSCT patients, other infections (bacterial, fungal and viral infection), nursing, and finally, immune response and its implication in HSCT and vaccination (what is a protective immunity; immune response to SARS-CoV-2 in HSCT patients; types of vaccines, experiences in immunosuppressed/HSCT patients and recommendations).

For sure it will give you the latest updates on this infection, contributing to better understanding its impact and management in HSCT patients.

We kindly invite you to become a sponsor of this meeting and to join the virtual discussion.

We are looking forward to welcoming you to the first EBMT Summit on COVID-19.

**Rafael de la Cámara**, Chair of the Infectious Diseases Working Party (IDWP) of EBMT

**Nicolaus Kröger**, EBMT President

**Organised by the Infectious Diseases Working Party**



	Platinum	Gold	Silver	Bronze	Supporter	Industry symposium	On demand Industry symposium
ACKNOWLEDGEMENT: - Company logo in EBMT meeting website - Company logo in virtual meeting main hall	✓	✓	✓	✓	✓	✓	✓
Complimentary registrations	15	10	7	4	3	17	5
Standard exhibition booth	✓	✓	✓	✓	✗	✗	✗
Rotating advert in the main hall	✓	✗	✗	✗	✗	✓	✗
E-blast to registered participants	✗	✗	✗	✗	✗	✓	✗
Virtual symposium (Recorded, live or semi live)	✗	✗	✗	✗	✗	✓	✗
Premium Exhibition Booth with in-booth Auditorium - Company branded auditorium within booth, which hosts the symposium live, and afterwards on-demand	✗	✗	✗	✗	✗	✓	✗
Push notification	✓	✗	✗	✗	✗	✓	✗
On demand Industry symposium	✗	✗	✗	✗	✗	✗	✓
	30.000€	25.000€	20.000€	15.000€	10.000€	40.000€	20.000€

# Sponsorship Item Descriptions

## Standard Exhibition Booth

- Choose your preferred booth from the templates provided and showcase your company's most important scientific, educational and promotional material. Includes a basic post-event report on metrics of your booth.

## Rotating Advert in Main Hall

- Includes a static slide which will be displayed in rotation with other adverts in the Main Hall of the Virtual Meeting.

## Push Notification

- Promotion of your symposium and/or booth to the Meeting participants via the broadcast messaging system of the virtual platform.

## On-Demand Industry Symposium

- Company to provide a pre-recorded video file of your on-demand industry symposium. This will be hosted only in an on-demand section of the virtual meeting, and will not air live within the program. It will be available for viewing throughout the entire event, as well as during the post-event phase. Includes a basic post-event report on metrics of your symposium.

## Premium Exhibition Booth with in-Booth Auditorium + Virtual Symposium

- Offered specially in the industry symposium package, companies have a specialized booth which hosts within it a company-branded Auditorium, where the company Virtual Symposium will play. Drive traffic to your booth, provide supporting material for your symposium session nearby, and have the opportunity to have your own, personalized Auditorium. The symposium will be aired live exclusively within this Auditorium, and the on-demand version will remain hosted here for the remainder of the live event and post-event phase.
- The location of your symposium will be well announced to the delegates via the program, push notifications and a rotating advert in the main hall. There will be an announcement in the main auditorium during your live symposium, directing traffic to your booth to enter the Auditorium.
- Includes a basic post-event report on metrics of your symposium and booth

## E-blast to Registered Participants

- Promotion of your symposium and premium booth to the Meeting participants with content provided by the company and sent out by EBMT.



For sponsorship opportunities, please contact [fundraising@ebmt.org](mailto:fundraising@ebmt.org)

And check [ebmt.org/events](http://ebmt.org/events) for more information about our upcoming Educational Events in 2021

