



European Society
for Blood and Marrow Transplantation

46th Annual Meeting of the European Society for Blood and Marrow Transplantation

22nd – 25th March, 2020

Sponsorship and Exhibition
Prospectus

IFEMA
Madrid, Spain

EBMT 2020

www.ebmt.org #EBMT20



EBMT 2020
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Welcome Letter

The European Society for Blood and Marrow Transplantation is honoured to invite you to support the 46th EBMT Annual Meeting, which will take place in Madrid, Spain, 22nd-25th March, 2020.

In alignment with our patient care mission, revenue from the Annual Meeting is being appropriated to support progressive research to help develop more life-saving and quality-of-life solutions in the fight against blood cancers and diseases.

More than 5,600 delegates attend the EBMT Annual Meeting. Our top-notch scientific programme for physicians, nurses, data and quality managers, pharmacists, psychologists, transplant coordinators, and other medical professionals continues to evolve and develop, with additional new topics added every year.

The EBMT 2020 Scientific Programme will offer a great selection of symposia and educational sessions related to the current challenges of haematopoietic stem cell transplantation (HSCT) and cell therapy. Spain is one of the top countries contributing to the EBMT Registry and activities, with over three thousand HSCTs performed annually. Madrid has the highest level of HSCT activity in Spain, performing 20% of all transplants in the country.

The capital of Spain is one of the most important cultural destinations in Europe and worldwide, and combines rich heritage and lively, contemporary culture. Madrid remains a top destination among cities worldwide for hosting international congresses, including those in medical disciplines such as haematology, medical oncology and solid organ transplantation.

As in previous years, we offer our supporters a platform to present their products, boost awareness, network and build relationships. We will partner with you to design a tailor-made package in accordance to your marketing strategy and budget.

Be part of our growing community and join us for the largest event in Europe dedicated to bone marrow transplantation and cellular therapies.

We look forward to welcoming you to Madrid!

Rafael F. Duarte – Congress President

Anna Sureda – Scientific Chair

Pascual Balsalobre – Local Nurses Chair

John Murray – President of the Nurses Group

Nicolaus Kröger – EBMT President

Annual Meeting Venue

IFEMA - FERIA DE MADRID

Avda. del Partenón, 5
28042 Madrid
Spain

<http://www.ifema.es>



Contact Information

Sponsorship & Exhibition

sponsorship@ebmt.org

Annual Meeting Secretariat

secretariat@ebmt.org

Exhibition Management

exhibition@ebmt.org

Abstract Management

abstracts@ebmt.org

Registration

registration@ebmt.org

Accommodation

accommodation@ebmt.org



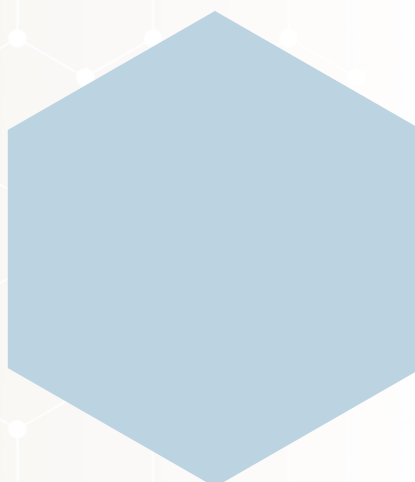
Key Dates and Deadlines

5 November, 2019	Nurses' abstract submission deadline
15 December, 2019	Physicians' abstract submission deadline
14 January, 2020	Early bird registration deadline
3 March, 2020	Standard registration deadline

Exhibition Information

Activity	Date	Hours
Set-up	19 March, 2020	08:30-21:30
	20 March, 2020	08:30-21:30
	21 March, 2020	08:30-21:30
Exhibition Opening Hours	22 March, 2020	09:30-18:30
	23 March, 2020	09:30-19:00
	24 March, 2020	09:30-19:00
Dismantling	24 March, 2020	After the closing (from 19:00) until 00:00
	25 March, 2020	08:30-15:00

Exhibition setup, dismantling and show times are subject to change.



Why Participate?

46TH ANNUAL MEETING

of the European Society
for Blood and Marrow
Transplantation

22nd-25th March 2020
Madrid, Spain

- 46th Meeting of the Physicians
- 36th Meeting of the Nurses Group
- 19th Meeting of the Data Management Group
- 14th Patient, Family and Donor Day
- 12th Meeting of the Quality Management Group
- 9th Cell Therapy Day
- 9th Paediatrics Day
- 5th Pharmacists Day
- 4rd Psy Day
- 2nd Transplant Coordinators Day
- 1st Regulators and HTA Stakeholders Day

#EBMT20



MORE THAN
5,640
ATTENDEES

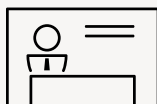
representing



FROM
90
COUNTRIES



OVER
1,068
ABSTRACTS



73
SPONSORS & EXHIBITORS



456
INVITED FACULTY



OVER
1,500
EXHIBITION SQM NET

The Scientific Programme

The 2020 EBMT Annual Meeting Scientific Programme addresses recent state-of-the-art developments in autologous and allogeneic transplantation. Transplantation is viewed not as a stand-alone procedure, but as part of a complex therapeutic programme that includes molecularly-targeted drugs, supportive therapies, cell selection and gene-modified cell therapies. The key message is the integration across top-level science, high technology (particularly cell and gene therapy) and clinical experience.

PHYSICIANS

GENERAL TOPICS

- Cellular Therapy
- Gene Therapy
- Haematopoietic Stem Cells
- HSCT for Immune-modulation of Solid Organ Transplantation
- New Drug- and Cell-Based Immune Therapies
- Non-haematopoietic Stem Cells
- Regenerative Medicine
- Stem Cell Mobilisation, Collection and Engineering

TRANSPLANT-SPECIFIC TOPICS

- Stem Cell Source
- Stem Cell Donor
- Graft-Versus-Host Disease – Preclinical and Animal Models
- Graft-Versus-Host Disease – Clinical
- Infectious Complications
- Early Complications/Late Effects & Quality of Life/Fertility
- Conditioning Regimens

- Minimal Residual Disease, Tolerance, Chimerism and Immune Reconstitution
- Paediatric Issues
- Experimental Stem Cell Transplantation

DISEASE-SPECIFIC TOPICS

- Acute Leukaemia
- Aplastic Anaemia
- Autoimmune Diseases
- Chronic Myeloid Leukaemia and Other Myeloproliferative Disorders
- Granulocyte and Osteoclast Disorders
- Haemoglobinopathy and Inborn Errors of Metabolism
- Immunodeficiency Diseases and Macrophages
- Lymphoma
- Multiple Myeloma
- Myelodysplastic Syndromes
- Solid Tumours

DATA MANAGEMENT GROUP

- Data Management
- Statistics

QUALITY MANAGEMENT GROUP

- Accreditation
- Quality Management
- Regulatory Issues
- Sharing Best Practices
- Medico-Economics in Cell Transplantation

NURSES GROUP

CARE-SPECIFIC TOPICS

- Care of the Carer
- Complementary Therapies
- Donor Issues
- Ethical Issues
- Impact of New Therapies on Patient Care
- Information and Education
- Management
- Outpatient Developments
- Palliative Care
- Patient Safety
- Psycho-social Issues
- Protective Care
- Quality of Life
- Standards of Care
- Survivorship
- Symptom Management

EBMT Structure

BOARD

1. Executive Committee President

Nicolaus Kröger
University Hospital Eppendorf,
Hamburg, Germany

2. Executive Committee Secretary

Rafael Duarte
Hospital Universitario Puerta de
Hierro
Madrid, Spain

3. Executive Committee Treasurer

Harry Dolstra
University Medical Centre
Utrecht, The Netherlands

4. Nurses Group President

John Murray
Christie NHS Trust Hospital
Manchester, UK

5. EBMT Annual Meeting President

Rafael Duarte
Hospital Universitario Puerta del
Hierro
Madrid, Spain

SCIENTIFIC COUNCIL - WORKING PARTY CHAIR

6. Acute Leukaemia

Mohamad Mohty
Hospital Saint Antoine
Paris, France

7. Aplastic Anaemia

Régis Peffault de Latour
Hôpital Saint-Louis
Paris, France

8. Autoimmune Diseases

John Snowden
Sheffield Teaching Hospitals NHS
Trust
Sheffield, UK

9. Chronic Malignancies

Ibrahim Yakoub-Agha
Centre Hospitalier Régional
Universitaire de Lille
Lille, France

10. Cellular Therapy & Immunobiology

Christian Chabannon
Institut Paoli Calmettes
Marseille, France

11. Inborn Errors

Arjan Lankester
Leiden University Hospital
Leiden, The Netherlands

12. Infectious Diseases

Jan Styczynski
University Hospital, Collegium
Medicum UMK
Bydgoszcz, Poland

13. Transplant Complications

Grzegorz Basak
Medical University of Warsaw
Warsaw, Poland

14. Lymphoma

Silvia Montoto
St. Bartholomew's and The Royal
London NHS Trust
London, UK

15. Paediatric Diseases

Selim Corbacioglu
Children's Hospital Regensburg
Regensburg, Germany

1.



10.



2/5.



11.



3.



12.



4.



13.



6.



14.



7.



15.



8.



9.



Supporting the EBMT Annual Meeting

EBMT offers a wide range of sponsorship opportunities meant to assist in maximizing sponsors' visibility in accordance with their marketing strategy, objectives and budget. Sponsors are welcome to choose from one of the designed packages listed below or create their own tailor-made package from the individual opportunities detailed in the prospectus.

All sponsors and exhibitors will receive the following benefits regardless of sponsorship level.

- Logo on the EBMT website
- Logo and profile on meeting mobile app
- Logo in printed programme book together with acknowledgment on the Annual Meeting sponsor page
- Logo on relevant onsite signage



Sponsorship Package Opportunities

The EBMT has designed packages at various levels that provide sponsors with enhanced exposure and prominence. The packages provide unique marketing and promotional opportunities that are not available in the sponsorship items list, while maintaining the opportunity for those who choose a package to supplement with additional items from the sponsorship list as desired. Please contact the Industry Liaison if you wish to suggest amendments to the packages.

PRESIDENTIAL CIRCLE: €500,000 AND ABOVE

PLATINUM: €300,000

GOLD: €200,000

SILVER: €150,000

FRIENDS CIRCLE: UP TO €150,000



Sponsorship Opportunities	Presidential Circle	Platinum	Gold
Satellite Symposia			
Satellite symposia (included in package)	3	2	1
Priority in choosing symposium timeslot and lecture hall	1 ST	2 ND	3 RD
Extended special visibility benefits (available only through packages)			
Symposia on demand: Hosting of industry symposium recordings available on the e-material platform website (for at least 1 year)	+	+	+
Enhanced e-promotion and promotional material			
Advertisement in programme book**	Divider cover	Full page	Full page
Advertisement of symposium programme on onsite digital promotional board (number of screens to be confirmed)	+	-	-
Symposium programme(s) to be included in a dedicated section of the final programme book (in compliance with meeting guidelines)	+	+	+
Exhibition booth			
Priority assignment of exhibition space (according to level of sponsorship package)	1 ST	2 ND	3 RD
Number of square meters included (space only)	80	50	30
Discount on additional exhibition space	20%	15%	10%
Additional benefits			
Free registrations	100	50	40
Tickets to networking event	20	10	5
Booking session in the Industry Theatre	2	1	1
Additional items to choose from sponsor list*	2	1	1
Priority allocation of hotel room blocks	1 ST	2 ND	3 RD
Priority allocation of hospitality suites in the meeting venue	1 ST	2 ND	3 RD
Discount on additional sponsorship items	20%	15%	10%
Acknowledgements			
EBMT Annual Meeting website	+	+	+
Enhanced company description in Annual Meeting app	+	+	+
Appearance on onsite sponsors' board	+	+	+
Logo and acknowledgement in final printed programme book	+	+	+
Special acknowledgement by the EBMT President during the Opening Ceremony	+	+	-
Acknowledgement in the EBMT Post-Congress Bulletin	+	+	-

* Additional items to choose from do not include industry satellite symposia, educational sessions, welcome reception or Annual Meeting app.

** EBMT reserves the right to decide not to print a programme book. Should EBMT decide this, companies will receive advertisement on the EBMT mobile app and/or in the EBMT 2020 digital programme book

Educational and Scientific Programme Sponsorship Opportunities

Satellite Symposia

The fee for the satellite symposium includes the following:

- Opportunity to organise a satellite symposium of either 60 or 90 minutes (programme subject to approval by the Annual Meeting Scientific Programme Committee)
- Hall rental
- Standard audio/visual equipment
- Display table
- Publication of the satellite symposium programme on the Annual Meeting website
- Publication of the satellite symposium in the Annual Meeting app
- 5 free satellite symposium badges for company staff
- Permission to use the phrase “Satellite Symposium of EBMT 2020” on invitations (subject to EBMT guidelines)
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the symposium
- Symposium programmes are subject to the final approval of the Scientific Programme Committee

In addition to the sponsorship fee, the sponsoring company must cover all speaker expenses including registration, accommodations and travel expenses. This also applies when the EBMT has already invited the speakers to the Annual Meeting.

Satellite Symposia: Time Slots and Prices

Time Slot	Price	Reserved for Certain Sponsorship Levels
Sunday, 08:30-10:00	€85,000	
Sunday, 10:30-12:00	€90,000	Reserved for Presidential, Platinum and Gold sponsors
Sunday, 12:30-14:00*	€90,000	Reserved for Presidential, Platinum and Gold sponsors
Sunday, 14:30-16:00	€85,000	
Sunday, 16:30-18:00	€75,000	
Monday, 13:00-14:00*	€90,000	Reserved for Presidential and Platinum sponsors
Monday, 16:00-17:30	€75,000	
Tuesday, 13:00-14:00*	€90,000	Reserved for Presidential and Platinum sponsors

* Lunch slot, cost of lunch not included

Nurses' Satellite Symposium (price upon request)

Nurses are the pillars of patient care across medical disciplines. The symposium, geared toward nurses active in BMT care, reaches frontline professionals in the field. Sponsors have the opportunity to create a joint physician and nurse session.

Pharmacists' Satellite Symposium (price upon request)

This programme for Pharmacists Day at the EBMT Annual Meeting is a unique initiative in Europe. Key opinion leaders will highlight the challenges facing pharmacists involved in stem cell transplantation and haematology in general. This novel cutting-edge programme will include sessions that address pharmacists' perspectives on various therapies, side effects and drug dosage in a range of circumstances. Contact us to discuss your options for supporting an industry symposium that will be part of this programme.

Psychologists' Satellite Symposium (price upon request)

Key opinion leaders will highlight the challenges facing psychologists involved in stem cell transplantation and haematology in general. Contact us to discuss your options for supporting an industry symposium that will be part of this programme.

Exhibition-Area Industry Theatre: €35,000 (lunch session); €25,000 (coffee break session)

Sixty-minute (lunch) or thirty-minute (coffee break) interactive sessions with your target audience in a personal atmosphere to enhance knowledge exchange.

- Provides seating for up to 50 people in a designated area
- Offers maximum attention with minimum marketing effort
- Standard audio/visual equipment
- Display table
- Programme of the industry theatre will be published on the Annual Meeting website and app

"How Do I?" Session: €25,000 (price per session)

"How Do I?" sessions, limited to a maximum of 100 participants each, are designed to be intimate and explanatory. These sessions are CME-accredited sessions, and are included within the EBMT Scientific Programme on Monday or Tuesday. The Scientific Committee will give final approval for session programme content, as well as time slot designation. Non-CME accredited "How Do I?" sessions are also available. These sessions can only be scheduled in parallel with other industry symposia session time slots (as seen on page 12 of this prospectus).

Meet-the-Expert Lunch Sessions: €10,000

These sessions give delegates the opportunity to engage with top experts from the field in an intimate setting over lunch (up to 15 participants) to discuss issues and challenges in more depth. Sponsors can choose the speaker and topics to be discussed. Lunch boxes are included.

Poster Sessions: €35,000

Poster sessions are stand-alone sessions and take place in the Poster Area. All meeting participants are welcome to attend and enjoy networking with colleagues, poster viewing, discussions and light refreshments. Sponsors' benefits include exclusive signage with sponsors' logo displayed in the poster area, and sponsors' logo on all published and digital material (incl. newsletters) that promote poster sessions.

Support an Accredited Session with an Unrestricted Grant (price upon request)

This is an opportunity to sponsor an existing session as part of the CME-approved scientific programme session via an unrestricted educational grant.

Awards for Outstanding Abstracts and Posters (price upon request)

Prizes will be awarded to the authors of outstanding abstracts and posters selected by EBMT. Sponsors may define, in agreement with the EBMT, the awards they wish to support and the sponsorship amounts. Sponsor representatives will be invited to attend the award ceremony.

Travel Grants for Young Investigators (price upon request)

Sponsors may choose, in agreement with the EBMT, the number of travel grants provided and the amount of each grant. EBMT reserves the right to select the recipients of the travel grants.

Simultaneous Translation Services for Nurses Education Day or Psy Day (price upon request)

Nurses Education Day and Psy Day have high local attendance. In support of the hosting country and in order to accommodate local professionals, the EBMT provides simultaneous translation. The supporter will be acknowledged as the exclusive sponsor of translation services on all printed and digital material (including newsletters) that provide information about translation to Annual Meeting delegates.

NEW!

Laboratory Technician Educational Workshops (€10,000)

Educational “hands-on” workshops directed towards laboratory technicians; focusing on practical aspects and emphasizing interaction and exchange of technical skills and information among participants. Workshops will be scheduled on Sunday, March 22nd, and the EBMT Scientific Committee will give final approval for slot designation.

Duration: 90 minutes

Location: Industry Theatre seating up to 50 attendees

Industry and Science: “What’s in the Pipeline?” Session (€10,000)

Start-ups and growing, innovative companies form an integral part of the health care industry. These companies play an important role in driving the field of transplantation and cellular therapy forward, providing safer, faster solutions for patient treatment. The EBMT will provide these up-and-coming companies an opportunity to exhibit, promote products and network with key leaders in the field.

The “What’s in the Pipeline?” session educates attendees on new products and services in a company’s pipeline. Each company will be given a platform and 10-15 minutes to present, followed by a 5-minute Q&A, as well as a shared exhibition space.

Included in this start-up package is the following:

- **Opportunity to participate in the EBMT “What’s in the Pipeline?” session**
 - Basic A/V
 - Industry theatre seating up to 50 attendees
 - Programme of session published and promoted on the EBMT Meeting website, mobile app and printed programme book
 - Opportunity to distribute promotional materials to delegates during the session
 - 2 free full registrations for the EBMT 2020 Annual Meeting
- **Exhibition space at EBMT 2020 within the EBMT Start-Up Village**
 - 6 sqm of exhibition space in the start-up village in the EBMT 2020 Exhibition Area
 - 2 free exhibitor badges
 - Opportunity to distribute promotional material in the exhibition area

Please note that all speakers for the Industry and Science: “What’s in the Pipeline?” session must be registered to attend the EBMT 2020 Annual Meeting. In addition to paying the sponsorship fee, the supporting company must cover all speaker expenses including registration, accommodation and travel expenses.

Expanded Symposium Packages

(Technical Additions and Branding Options)

Please note that the EBMT works exclusively with its own providers. Companies that wish to reserve items for the branding and/or operation of their symposia are kindly requested to contact the Annual Meeting organiser.

HD Video-Recording and/or Synchronized Digital Presentation and Audio Recording (price upon request)
Voting Keypad System (Polling, Audience Response) (price upon request)
Extra Audio, Lighting and Data Projection Items (price upon request)

Extended Special Visibility Benefits

(Available Only Through Packages)

Symposia on demand

Hosting of industry symposium recordings available.

Promotion, Branding and Networking

Promotion of Company's Symposium and/or Product on Plasma Screens €5,000/Slide

Plasma screens will be available at the meeting venue and may be used as a platform for companies to promote their symposia/products. Sponsors may provide a static slide outlining details of the symposia such as title, time, date, location, etc. (Content of slide is subject to approval by the EBMT Programme Committee). (The slide will display for 20 seconds at a time, in a loop with other companies' and EBMT's slides.)

Bag Inserts: €5,500

Inclusion of promotional material such as leaflets and brochures in the participants' Annual Meeting bags. The maximum measurements and maximum weight will be published in the Satellite Symposium Manual.

Promotional Material Area: €3,500/item

There will be a prominently-located promotional area where sponsors will be able to place material such as leaflets and brochures. Material should be provided by sponsors and needs to be approved by the Secretariat. The distribution arrangement will be published in the future. The maximum measurements and maximum weight will be published in the Satellite Symposium Manual.

Email Blast: €5,000

Promote your company/symposium to the Annual Meeting participants. The EBMT will send out a pre-designed email to registered delegates to promote sponsors' activities during the Annual Meeting. The content will be adapted to the general template and the dates for e-blasts will be given based both on level of sponsorship and on a first come, first served basis, subject to availability.

EBMT App: €25,000

Capture the attention of delegates before, during and after the meeting. Over 70% of Annual Meeting attendees access the Mobile app.

This opportunity includes:

- An email invitation to download the app sent to all meeting participants
- An app splash screen displayed on the app login screen and while the app loads
- Your company banner will be shown at the top or at the bottom of selected pages of the app

Mobile App Push Notification: €2,000

Connect with all participants using the Annual Meeting mobile app through customized push notifications. The preferred timing of notification is provided by the sponsor and subject to availability.

Wi-Fi at Annual Meeting Venue (price upon request)

Free Wi-Fi will be available throughout the venue for all Annual Meeting delegates. The sponsor's logo will be displayed once participants connect to the onsite Wi-Fi internet browser, and/or the sponsor will be able to place a banner on the browser landing page, and/or the Wi-Fi code or network name will be chosen by the sponsor.

Decal Flooring: €6,000

8.00m x 4.00m non-slip flooring decals located strategically in front of the information desk upon entrance to the Conference Centre in the North Hall. This is a unique opportunity to raise awareness of your company.



Four-sided Columns: €4,000 for 2 columns or €7,000 for 4 columns

4 foam columns (0.80m x 3.00m/side) located directly upon entrance to the Conference Centre where attendees will walk through. This is one of the highest delegate traffic locations in the North Hall.



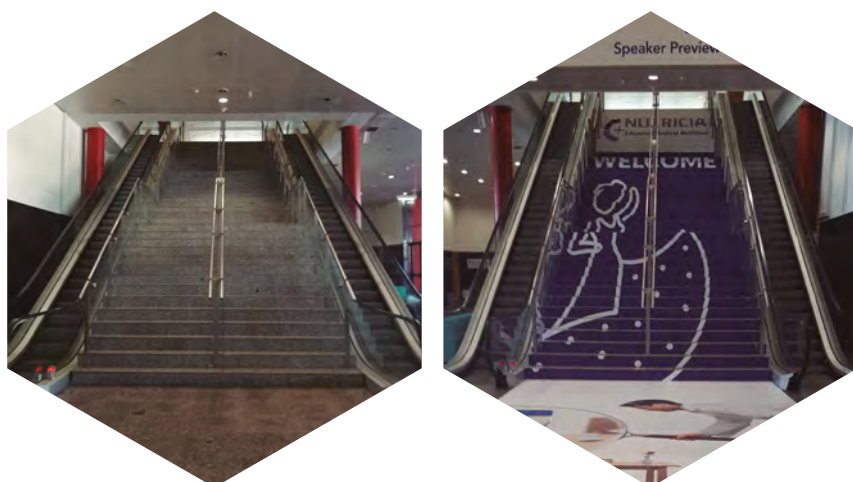
Vinyl Glass Entrance Hall: €7,500 per Unit, 2 Units Available

The vinyl glass wall which is located in the North Hall that links the Convention Centre to the Exhibition Area offers the perfect exposure for your company. The west and/or east entrances can be booked.



Vinyl Steps in the North Hall: €7,500

Display on the vertical step sections of the 41-step stairway located in the North Hall that links the Convention Centre to the North Entrance Hall, Registration Area and the Exhibition Hall.



One Side of the Transparent Vinyl Moving Walkway: €5,000 per Unit

Sponsors can post promotions on one vertical side of the transparent vinyl moving walkway that connects the South and North Entrances. All delegates arriving from the metro station (South Entrance) pass through this area in order to access the Convention Centre and Exhibition Hall.



Poster Area: €20,000

The Poster Area, which will be organised according to the topics selected by the EBMT, will be available for exclusive industry sponsorship.

Branded USB Key with All Annual Meeting Abstracts (price upon request)

All Annual Meeting Abstracts (oral and poster presentations) will be distributed to all Annual Meeting participants via USB. Sponsor benefits include printed company logo on the USB and acknowledgement of the company as the exclusive sponsor of the USB on all printed and digital meeting material that provide information about this item (including website and newsletters).

Branded Charging Station: €25,000

A branded charging station for all types of personal electronic devices will be available in main areas of the meeting and exhibition space.

Fresh Fruit/Healthy Snack Station (price upon request)

To encourage healthy eating and keep energy levels high throughout the long meeting days, complimentary local and seasonal fruit will be available at dedicated stations throughout the meeting facilities.

Branded Water Bottles or Water Fountains: €15,000

Branded water bottles will be distributed during breaks or branded water fountains will be positioned throughout the meeting venue.

Exhibitor Floor Plan: €20,000

Visibility on the exhibition floor plan map provided online and in the printed programme book, as well as on the large printed exhibition floor plan map, which will be prominently located at the entrance to the Exhibition Hall.

Speakers' Ready Room: €20,000

Sponsor benefits include acknowledgement displays on the signage inside and outside of the speakers' room; the sponsor's logo as a screen-saver on computers in the preview room; and the sponsor's logo on all printed and digital meeting material providing information about the Speakers' Preview Room. Mouse pads can be delivered in kind.

Notepads and Pens: €15,000 + Provided in Kind

Company branded notepads and pens to be distributed to Annual Meeting participants.

EBMT E-Materials (price upon request)

The E-Service platform grants immediate access to EBMT 2020 speaker slides. Sponsor benefits include company logo on the E-material portal, in email blasts and on on-site signage promoting the E-materials portal.

Music for Life (price upon request)

An array of instruments will be displayed in a central location in the Annual Meeting venue. Delegates will be encouraged to play their preferred piece of music creatively, either alone or alongside a group of skilled musicians.

This activity will become a demonstration of empathy and hope for life expressed by the universal language of music. The sponsor receives high visibility during the Annual Meeting (company logo will appear among the instruments and on on-site signage promoting the activity).

Industry Welcome Desk €5,000

Exhibiting/sponsoring companies are invited to rent industry welcome desks located near the registration area. These desks will enable you to distribute your company's delegate registrations directly to participants, manage your clients upon their arrival at the venue and provide an important information point for guests during the meeting. Limited spaces are available.

Welcome Reception: €30,000

The Welcome Reception is held on Sunday evening for all Annual Meeting attendees, with high sponsorship visibility during the event. Sponsors' benefits include logo displays on the official online invitation, as well as the opportunity to set up 2 roll-ups during the event, providing exclusive branding of the Welcome Reception (branding items to be provided in-kind). The sponsor can display one full-page advertisement in the programme book.

Coffee Breaks: €10,000/per Break

Exclusive sponsorship of coffee breaks on one of the Annual Meeting days features recognition with the sponsor's company logo on a sign in the coffee service area. Branded napkins and other items can be provided in kind.

Lunch Breaks (price upon request)

Exclusive sponsorship of a lunch break on one of the Annual Meeting days features recognition with the company's logo on a sign in the lunch area. Branded napkins and other items can be provided in kind.

Networking Event (price upon request)

Exclusive branding of networking event for faculty and meeting participants.

Data Managers Reception (price upon request)

Exclusive branding of Data Managers Reception.

Quality Managers Reception (price upon request)

Exclusive branding of Quality Managers Reception.

Annual Meeting Lanyards: €25,000 or Provided in Kind + €20,000

Lanyards will be given to each delegate at the registration area upon arrival and registration at the Annual Meeting. Exclusive opportunity.

Branded Seating Area (price upon request)

Branded seating area for EBMT Annual Meeting participants including signage. Additional items can be provided by sponsor in kind.

Door Drops at Speakers' Hotels (price upon request)

Increase brand awareness and visibility at the EBMT 2020 Annual Meeting's hotels hosting speakers. Branded door drops, which include customized sponsor information, will be distributed to all conference attendee rooms in select hotels in Madrid.

Branded Coat Check €10,000 (Exclusive)

Branded coat check for Annual Meeting participants including signage. Additional items can be provided by sponsor in kind.

Annual Meeting Bags: (price upon request)

Custom made bags will be distributed to all Annual Meeting participants. Bags will hold all the Annual Meeting printed material. High sponsor visibility on this item. Sponsor benefits include sponsor logo on the bag.

Scientific "Speed Dating" Networking Session (price upon request)

Modelled after a "speed dating" format, registered delegates will be randomly rotated through a series of short meetings lasting up to five minutes, providing them with the opportunity to meet and discuss topics of interest with fellow healthcare professionals in their field. The day and time will be confirmed by the Organizing Committee. Sponsors' benefits include exclusive signage with the sponsor's logo displayed at the Networking Session, as well as the sponsor's logo on all printed and digital materials that promote the event.

Registration and Accommodation Confirmations: €5,000 (non-exclusive); €20,000 (exclusive)

Reach the attendees by supporting the landing confirmation pages of the registration and accommodation booking webpages. Includes a full colour company ad.

Business Lounge: €10,000

Exclusive branding of the Business Lounge, offering a quiet and inviting environment to work and print material.

Passport Game €2,500 (15 available)

Drive traffic to your booth via the passport game. Users will need to collect stamps at each of the designated booths during the event. Once all stamps have been collected delegates will be entered into a drawing for a series of prizes



Printed and Online Programme

Final Programme Book Advertisement

Divider cover	€5,000
Inside page	€3,000
Inside back page	€5,000
Back cover	€25,000

Bookmark for the Printed Programme Book (price upon request)

Branded bookmark that will be distributed with the programme book. Bookmarks will be provided in kind.

Exhibition

Space Only - Commercial Entity	€600/sqm
Space Only - NGO/Non-profit	€300/sqm
Shell-Scheme Booth - Commercial Entity	€740/sqm

Space-only exhibitions are a minimum of 9 sqm; smaller booth space is available in shell scheme only.

Shell-Scheme Booth for NGO and Non-profit: Additional €140/sqm

The shell scheme includes panel walls with vertical aluminium columns, fascia board with standard lettering, carpet, main electrical connection 1-3 kW, lighting, table, 2 chairs.

Exhibitor and Registration Badges

Exhibitor badges will be given to all exhibitors as follows:

9-sqm spaces	2 badges
For every additional 9 sqm reserved	1 badge

Additional exhibitor badges can be purchased online in advance for €160 per badge and onsite for €200 per badge..

Meeting Space

Hospitality Suites/Meeting Rooms/ Industry Press Room (booking form upon request)

Exhibitors have the opportunity to hire a room at the Annual Meeting venue that will be used as a hospitality suite. Supporters will be able to host guests throughout the Annual Meeting. Supporters will have the option to order catering at additional cost. Hospitality provided will be in compliance with all relevant industry codes and annual meeting guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside the suite

The following rules and regulations apply for any meeting being held during the EBMT 2020 Annual Meeting:

- Companies or other organisations wishing to hold a meeting either during or immediately before or after the Annual Meeting must obtain approval by contacting the Industry Liaison at sponsorship@ebmt.org. This applies to meetings held in the Annual Meeting venue as well as any other venue within the host city.
- Only closed meetings (e.g., “company internal” or “invitation only”) are allowed.
- Companies are not allowed to organise sessions for delegates in parallel with the EBMT Annual Meeting (including the commercial symposium sessions). No meetings with doctors are permitted during sessions.
- No social events are allowed in parallel to the EBMT Scientific Programme, poster sessions or the opening ceremony/welcome reception. Therefore, please make sure to organise company events during non-conflicting time slots.
- Meeting names are subject to approval by EBMT, and companies are requested to seek confirmation.
- Provided that the meetings are being held as per the above, companies can order any type of catering they would like from the venue caterer. It is strongly advised that companies make sure to abide by the relevant rules and regulations of the host country.
- There are no catering restrictions regarding companies’ internal meetings (e.g., for their own staff).
- Space is available on a first-come, first-served basis and subject to availability.
- Industry participants are strongly encouraged to make use of the on-site facilities rather than to hold off-site press conferences.

Please return completed forms to sponsorship@ebmt.org. Please note that handwritten forms will not be accepted.

Company Name (to be displayed on all relevant publications):

Telephone:

Fax:

Email:

Website:

VAT Number:

Will Purchase Order Be Provided? (mandatory):

	YES	NO
1. Do you have a current driver's license?		
2. Do you have a current vehicle registration?		
3. Do you have a current insurance policy?		
4. Do you have a current title?		
5. Do you have a current sales tax certificate?		
6. Do you have a current license plate?		
7. Do you have a current title transfer fee?		
8. Do you have a current title transfer tax?		
9. Do you have a current title transfer fee?		
10. Do you have a current title transfer tax?		
11. Do you have a current title transfer fee?		
12. Do you have a current title transfer tax?		
13. Do you have a current title transfer fee?		
14. Do you have a current title transfer tax?		
15. Do you have a current title transfer fee?		
16. Do you have a current title transfer tax?		
17. Do you have a current title transfer fee?		
18. Do you have a current title transfer tax?		
19. Do you have a current title transfer fee?		
20. Do you have a current title transfer tax?		

Satellite Symposia			
Time Slot	Price	✓	
Sunday, 08:30-10:00	€85,000		
Sunday, 10:30-12:00	€90,000		Reserved for Presidential, Platinum and Gold sponsors
Sunday, 12:30-14:00	€90,000		Reserved for Presidential, Platinum and Gold sponsors
Sunday, 14:30-16:00	€85,000		
Sunday, 16:30-18:00	€75,000		
Monday, 13:00-14:00	€90,000		Reserved for Presidential, Platinum and Gold sponsors
Monday, 16:30-18:00	€75,000		
Tuesday, 13:00-14:00	€90,000		Reserved for Presidential, Platinum and Gold sponsors

Exhibition Space

Signature:

Date:

EBMT, Rijnburgerweg 10, 2333 AA Leiden, The Netherlands
Dutch Chambers of Commerce Registration N° 41166105
Dutch VAT number: NL 8042.17.257.B01
Email Finance: finance-office@ebmt.org
Email Sponsorship: sponsorship@ebmt.org

General Terms and Conditions

Deposit: Booking forms need to be received by 29 November, 2019 and invoiced for a 50% deposit to be paid within 30 days of receipt. The remaining balance is to be settled no later than 31 January, 2020. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booking forms received after 30 November, 2019 will be invoiced for the full amount, to be paid within 30 days of receipt.

VAT: All prices listed in the prospectus exclude VAT. EBMT is required to follow the VAT rules as described in the EU VAT directives.

Cancellation policy: Cancellation and changes to your original booking must be made in writing. For cancellations before 30 September, 2019, 30% of the total cost of each item will be retained by the EBMT. For cancellations made between 30 September, 2019 and 31 December, 2019, 75% of the total cost of each item will be retained by the EBMT. For cancellations after 31 December, 2019, 100% of the total cost of each item will be retained by the EBMT.

Obligations and rights of the exhibitor/sponsor: Completion of the booking form implies full acceptance of the terms and conditions specified in this agreement. Any infringement of these terms may lead to immediate withdrawal of the right to participate in the EBMT Annual Meeting without compensation or refund of sums already paid. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and rights of the organiser: The organiser undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications will be considered in order of receipt of application forms accompanied by payment. The organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

Children/guests: No children or guests are allowed at the meeting centre.

Liability: The organiser shall not be liable for injury or damage howsoever caused to goods and/or persons at the Annual Meeting venue. Equipment and all related display materials installed by exhibitors/sponsors are not insured by the organiser, and the organiser will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/sponsor agrees to be responsible for his/her property and persons and for the property and persons of his/her employees and agents through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and/or those perils.

Smoking: The EBMT Annual Meeting is a non-smoking event. Smoking is prohibited throughout the venue, including the exhibition hall.

Force majeure: If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of the organisers, the organisers may at their

entire discretion repay the delegate fee or service charge paid by the delegate or exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the delegate or exhibitors/sponsors in respect to any actions, claims, losses (including consequential losses, costs or expenses whatsoever) which may be brought against or suffered or incurred by the delegate or exhibitor/sponsors, as the result of the happening of any such event.

Governing law and jurisdiction: This agreement, including the jurisdiction clause, shall be governed by, interpreted and construed in accordance with the substantive laws of The Netherlands. Exclusive jurisdiction for all disputes arising out of or in connection with this agreement related to the EBMT shall be with the ordinary courts of The Netherlands.

Hosting country laws/pharma code: The EBMT would like to have a conflict-free advertising environment and reserves the right to cancel advertising efforts. Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore, it is important to adhere to the country-specific compliance regulations on the application of medical devices, exemplified by the EFPIA HCP Code, EACCME/CME guidelines, code of medical ethics of the Local State Chambers of Physicians (national) and provisions of national Spanish law.

46th Annual Meeting of the European Society for Blood and Marrow Transplantation

22nd–25th March 2020
Madrid, Spain

EBMT 2020

www.ebmt.org #EBMT20