



European Society  
for Blood and Marrow Transplantation

# 45<sup>th</sup> Annual Meeting of the European Society for Blood and Marrow Transplantation

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24<sup>th</sup>–27<sup>th</sup> March, 2019

## Sponsorship and Exhibition Prospectus

Messe Frankfurt Venue GmbH  
Frankfurt, Germany

# EBMT 2019

[www.ebmt.org](http://www.ebmt.org) #EBMT19

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# Welcome Letter

The European Society for Blood and Marrow Transplantation is honoured to invite you to support the 45<sup>th</sup> EBMT Annual Meeting that will take place in Frankfurt, Germany, March 24–27, 2019.

In alignment with our patient care mission, revenue from the Annual Meeting is being appropriated to support progressive research to help develop more life-saving and quality-of-life solutions in the fight against blood cancers and diseases.

More than 5,000 delegates attend the EBMT Annual Meeting. Our top-notch scientific programme for physicians, nurses, data and quality managers, pharmacists, and other medical professionals continues to evolve and develop, with additional new topics added every year.

Germany has vast activity in the field of transplantation with approximately 100 transplant centres and several important donor registries. Frankfurt, our 2019 host city, is a beautiful and easily accessible location with a major international airport only 15 minutes from the meeting venue. Frankfurt is also a cultural centre with a unique collection of over a dozen world-class museums devoted to different works of art, from classical paintings to modern media.

As in previous years, we offer our supporters a platform to present their products, boost awareness, network and build relationships. We will partner with you to design a tailor-made package in accordance to your strategy and budget.

Be part of our growing community and join us for the largest event in Europe dedicated to bone marrow transplantation. We look forward to welcoming you to Frankfurt!

**Nicolaus Kröger**, EBMT President

**Mohamad Mohty**, Past EBMT President

**Peter Bader**, Annual Meeting Co-President

**Thomas Klingebiel**, Annual Meeting Co-President

**Evelyn Ullrich**, Annual Meeting Scientific Secretary

**Gesine Bug**, Annual Meeting Chair, Local Organising Committee

**John Murray**, President of the Nurses Group

**Monika Beffart-Gaines**, Chair, Local Nurses Committee

# Annual Meeting Venue

## MESSE FRANKFURT VENUE GMBH

Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main  
Germany

<http://congressfrankfurt.de>



# Contact Information

**Sponsorship & Exhibition**  
[sponsorship@ebmt.org](mailto:sponsorship@ebmt.org)

**Annual Meeting Secretariat**  
[secretariat@ebmt.org](mailto:secretariat@ebmt.org)

**Exhibition Management**  
[exhibition@ebmt.org](mailto:exhibition@ebmt.org)

**Abstract Management**  
[abstracts@ebmt.org](mailto:abstracts@ebmt.org)

**Registration**  
[registration@ebmt.org](mailto:registration@ebmt.org)

**Accommodation**  
[accommodation@ebmt.org](mailto:accommodation@ebmt.org)





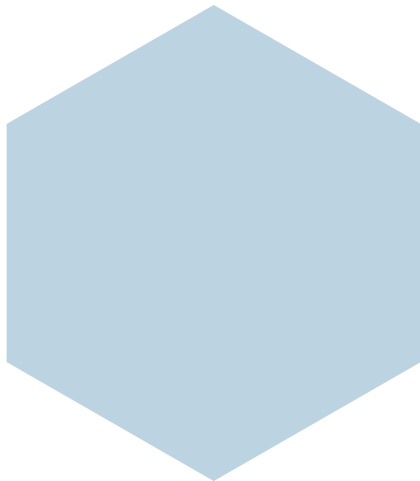
# Key Dates and Deadlines

6 November, 2019	Nurses' abstract submission deadline
9 December, 2018	Physicians' abstract submission deadline
15 January, 2019	Early bird registration deadline
1 March, 2019	Standard registration deadline

# Exhibition Information

Activity	Date	Hours
Set-up	21 March, 2019	08:00-20:00
	22 March, 2019	08:00-20:00
	23 March, 2019	08:00-20:00
Exhibition Opening Hours	24 March, 2019	09:00-17:00
	25 March, 2019	09:30-17:00
	26 March, 2019	09:30-17:00
Dismantling	26 March, 2019	

Exhibition setup, dismantling and show times are subject to change.



# Why Participate?

## 45<sup>TH</sup> ANNUAL MEETING

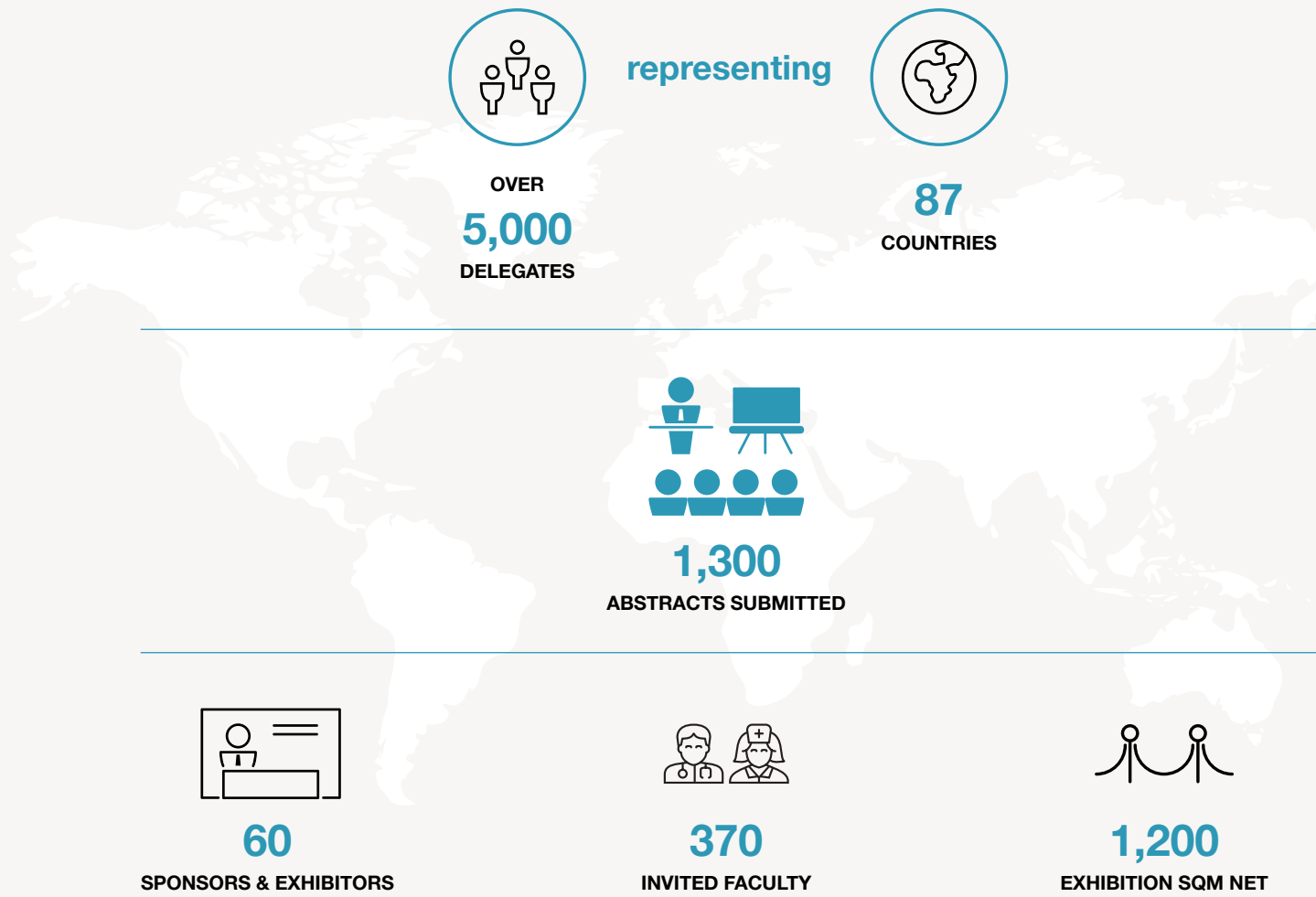
of the European Society  
for Blood and Marrow  
Transplantation

24<sup>th</sup>–27<sup>th</sup> March, 2019

Frankfurt, Germany

## #EBMT19

- 45<sup>th</sup> Meeting of the Physicians
- 35<sup>th</sup> Meeting of the Nurses Group
- 18<sup>th</sup> Meeting of the Data Management Group
- 13<sup>th</sup> Patient, Family and Donor Day
- 11<sup>th</sup> Meeting of the Quality Management Group
- 8<sup>th</sup> Cell Therapy Day
- 8<sup>th</sup> Paediatrics Day
- 4<sup>th</sup> Pharmacists Day
- 3<sup>rd</sup> Psy Day



# The Scientific Programme

The 2019 EBMT Annual Meeting Scientific Programme addresses recent state-of-the-art developments in autologous and allogeneic transplantation. Transplantation is viewed not as a stand-alone procedure, but as part of a complex therapeutic programme that includes molecularly-targeted drugs, supportive therapies, cell selection and gene-modified cell therapies. The key message is the integration across top level science, high technology (particularly cell and gene therapy) and clinical experience.

## GENERAL TOPICS

- Cellular Therapy
- Gene Therapy
- Haematopoietic Stem Cells
- New Drug- and Cell-Based Immune Therapies
- Non-haematopoietic Stem Cells
- Regenerative Medicine
- Stem Cell Mobilisation, Collection and Engineering

## TRANSPLANT-SPECIFIC TOPICS

- Conditioning Regimens
- Early Complications/Late Effects & Quality of Life/Fertility
- Experimental Stem Cell Transplantation
- Graft-Versus-Host Disease – Clinical Infectious Complications
- Maintenance Therapies
- Minimal Residual Disease, Tolerance, Chimerism and Immune Reconstitution
- Stem Cell Donor Graft-Versus-Host Disease – Preclinical and Animal Models
- Stem Cell Source
- Paediatric Issues

## DISEASE-SPECIFIC TOPICS

- Acute Leukaemia
- Aplastic Anaemia
- Autoimmune Diseases
- Bone Marrow Failure Syndromes
- Chronic Leukaemia and Other Myeloproliferative Disorders
- Granulocyte and Osteoclast Disorders
- Haemoglobinopathy and Inborn Errors of Metabolism
- Immunodeficiency Diseases and Macrophages
- Lymphoma
- Multiple Myeloma
- Myelodysplastic Syndromes
- Myeloproliferative Neoplasms
- Solid Tumours

## DATA MANAGEMENT GROUP

- Data Management
- Statistics

## QUALITY MANAGEMENT GROUP

- Accreditation
- Medico-Economics in Cell Transplantation

- Quality Management
- Regulatory Issues
- Sharing Best Practices

## CARE-SPECIFIC TOPICS

- Care of the Carer
- Complementary Therapies
- Donor Issues
- Ethical Issues
- Impact of New Therapies on Patient Care
- Information and Education
- Management
- Outpatient Developments
- Palliative Care
- Patient Safety
- Protective Care
- Psycho-social Issues
- Quality of Life
- Standards of Care
- Survivorship
- Symptom Management

## PHARMACISTS TOPICS

- Allo HSCT for Non-Malignant Disorders
- CAR-T Cells for the Treatment of B-Cell Malignancies
- Conditioning Regimens in Patients with Renal Impairment and for Aplastic Anaemia
- Faecal Microbiota Transplantation

- New Combination of Drugs for GVHD Prophylaxis
- Pharmacological Aspects on Combining Cytotoxic Drugs in Pretransplant Conditioning Therapy
- Melphalan Therapeutic Drug Monitoring in Children
- Mesenchymal Stromal Cells for the Treatment of Steroid Resistant Acute GVHD
- Production of GMP-Grade “Off the Shelf” Mesenchymal Stromal Cells
- Stem Cell Mobilization
- Steroid-Resistant Acute GVHD: Option of Treatment
- T-Cell Replete Haploidentical Transplant Conditioning Regimens
- Vaccinations

## PSYCHOLOGISTS TOPICS

- Living and Defeating Cancer
- Supporting Young Adult Patients
- Taking Care of Related Donors
- The Psychosocial Approach and Integrated Psychooncology



# EBMT Structure

<b>BOARD</b>	
<b>1. Executive Committee President</b> Nicolaus Kröger University Hospital Eppendorf, Hamburg, Germany	<b>10. Aplastic Anaemia</b> Carlo Dufour Institute G. Gaslini Genova, Italy
<b>2. Executive Committee Secretary</b> Rafael Duarte Hospital Universitario Puerta de Hierro Madrid, Spain	<b>11. Autoimmune Diseases</b> John Snowden Sheffield Teaching Hospitals NHS Trust Sheffield, UK
<b>3. Executive Committee Treasurer</b> Jürgen Kuball University Medical Centre Utrecht, The Netherlands	<b>12. Chronic Malignancies</b> Ibrahim Yakoub-Agha Centre Hospitalier Régional Universitaire de Lille Lille, France
<b>4. Scientific Council Chair</b> Nicolaus Kröger University Hospital Eppendorf, Hamburg, Germany	<b>13. Cellular Therapy &amp; Immunobiology</b> Christian Chabannon Institut Paoli Calmettes Marseille, France
<b>5. Scientific Council Education Representative</b> Carlo Dufour Institute G. Gaslini Genova, Italy	<b>14. Inborn Errors</b> Arjan Lankester Leiden University Hospital Leiden, The Netherlands
<b>6. Nurses Group President</b> John Murray Christie NHS Trust Hospital Manchester, UK	<b>15. Infectious Diseases</b> Jan Styczynski University Hospital, Collegium Medicum UMK, Bydgoszcz, Poland
<b>7. EBMT Annual Meeting President</b> Peter Bader Klinikum der Johann-Wolfgang Goethe Universität, Frankfurt, Germany	<b>16. Transplant Complications</b> Grzegorz Basak Medical University of Warsaw Warsaw, Poland
<b>8. EBMT Annual Meeting Co-President</b> Thomas Klingebiel Klinik für Kinder- und Jugendmedizin Universitätsklinikum Frankfurt, Germany <i>suggest amendments to the packages.</i>	<b>17. Lymphoma</b> Silvia Montoto St. Bartholomew's and The Royal London NHS Trust London, UK
<b>9. Acute Leukaemia</b> Mohamad Mohty Hospital Saint Antoine Paris, France	<b>18. Paediatric Diseases</b> Peter Bader Klinikum der Johann-Wolfgang Goethe Universität Frankfurt, Germany
<b>SCIENTIFIC COUNCIL - WORKING PARTY CHAIR</b>	



# Supporting the EBMT Annual Meeting

EBMT offers a wide range of sponsorship opportunities meant to assist in maximizing sponsors' visibility in accordance with their marketing strategy, objectives and budget. Sponsors are welcome to choose from one of the designed packages listed below or create their own tailor-made package from the individual opportunities detailed in the prospectus.

All sponsors and exhibitors will receive the following benefits regardless of sponsorship level.

- Logo on the EBMT Website
- Logo and profile on meeting mobile app
- Logo and profile in printed programme book together with acknowledgment on Annual Meeting sponsor page
- Logo on relevant onsite signage



# Sponsorship Package Opportunities

The EBMT has designed packages at various levels that provide sponsors with enhanced exposure and prominence. The packages provide unique marketing and promotion opportunities that are not available in the sponsorship items list, while maintaining the opportunity for those who choose a package to add additional items from the sponsorship list as desired. Please contact the Industry Liaison if you wish to suggest amendments to the packages.

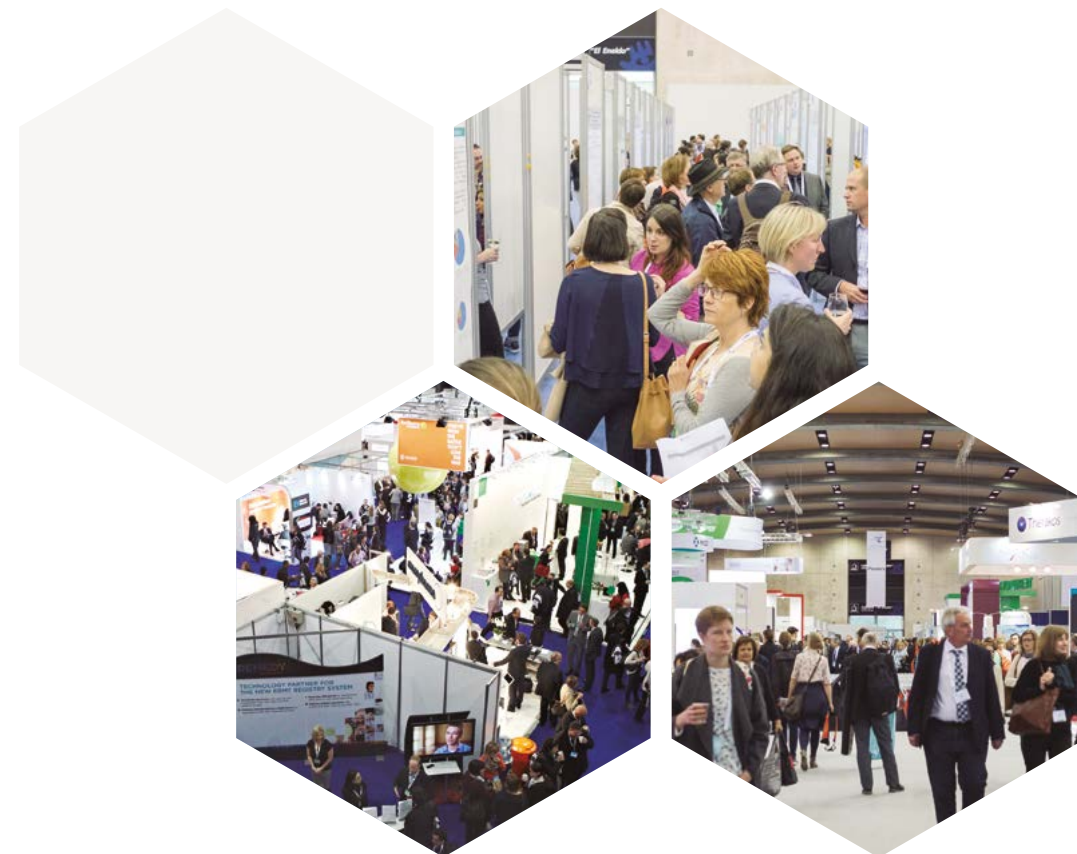
**PRESIDENTIAL CIRCLE: €500,000 AND ABOVE**

**PLATINUM: €300,000**

**GOLD: €200,000**

**SILVER: €150,000**

**FRIENDS CIRCLE: UP TO €150,000**



Sponsorship Opportunities	Presidential Circle	Platinum	Gold
<b>Satellite Symposia</b>			
Satellite symposia (included in package)	3	2	1
Priority in choosing symposium timeslot and lecture hall	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
<b>Extended special visibility benefits (available through packages only)</b>			
Symposia on demand: Hosting of industry symposium recordings available on the EBMT Society website (for at least 1 year)	+	+	+
EBMT Annual Meeting Daily Meeting Review	+	+	-
Post-EBMT 2019 Annual Meeting Highlights video	+	-	-
<b>Enhanced e-promotion and promotional material</b>			
Advertisement in programme book**	Divider cover	Full page	Full page
Advertisement of symposium programme on onsite digital promotional board (number of screens to be confirmed)	+	-	-
Symposium programmes to be included in a dedicated section of the final programme book (in compliance with meeting guidelines)	+	+	+
<b>Exhibition booth</b>			
Priority assignment of exhibition space (according to level of sponsorship package)	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
Number of square meters included (space only)	80	50	30
Discount on additional exhibition space	20%	15%	10%
<b>Additional benefits</b>			
Free registrations	100	50	40
Tickets to networking event	20	10	5
Tickets to MTE/HOW DO I sessions (subject to availability, tickets to selected sessions must be booked on time)	10	5	3
Booking session in the Industry Theatre	2	1	1
Additional items to choose from sponsor list*	2	1	1
Priority allocation of hotel room blocks	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
Priority allocation of hospitality suites in the meeting venue	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
Discount on additional sponsorship items	20%	15%	10%
<b>Acknowledgements</b>			
EBMT Annual Meeting website	+	+	+
Enhanced company description in printed programme book	+	+	+
Enhanced company description in Annual Meeting App	+	+	+
Appearance on onsite sponsors' board	+	+	+
Acknowledgement in Final Programme Book	+	+	+
Special acknowledgement by the EBMT President during the Opening Ceremony	+	+	-
* Additional items to choose from do not include industry satellite symposia, educational sessions, welcome reception or Annual Meeting app.			
** EBMT reserves the right to decide not to print a programme book. Should EBMT decide this, companies will receive advertisement on the EBMT mobile app and/or in the EBMT 2019 digital programme book			

# Educational and Scientific Programme Sponsorship Opportunities

## Satellite Symposia

The fee for the satellite symposium includes the following:

- Opportunity to organise a satellite symposium of up to 90 minutes (programme subject to the approval by the Annual Meeting Scientific Programme Committee)
- Hall rental
- Standard audio/visual equipment
- Display table
- Publication of the satellite symposium programme on the Annual Meeting website
- Publication of the satellite symposium in the Annual Meeting app
- 5 free satellite symposium badges for company staff
- Permission to use the phrase “Satellite Symposium of EBMT 2019” on invitations (subject to EBMT guidelines)
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the symposium.
- Symposium programmes are subject to the final approval of the Scientific Programme Committee

In addition to the sponsorship fee, the sponsoring company must cover all speaker expenses including registration, accommodations and travel expenses. This also applies when the EBMT has already invited the speakers to the annual meeting.

Satellite Symposia: Time Slots and Prices		
Time Slot		Parallel Sessions
Sunday, 08:30-10:00	€85,000	
Sunday, 10:30-12:00	€90,000	Reserved for Presidential, Platinum and Gold sponsors
Sunday, 12:30-14:00*	€90,000	Reserved for Presidential, Platinum and Gold sponsors
Sunday, 14:30-16:00	€85,000	
Sunday, 16:30-18:00	€75,000	
Monday, 12:45-13:45*	€90,000	Reserved for Presidential and Platinum sponsors
Monday, 16:00-17:30	€75,000	
Tuesday, 12:45-13:45*	€90,000	Reserved for Presidential and Platinum sponsors

\* Lunch slot, cost of lunch not included

## Nurses’ Satellite Symposium (price upon request)

Nurses are the pillars of patient care across the medical field. The symposium, geared toward nurses active in BMT care, reaches frontline professionals in the field. Sponsors have the opportunity to create a joint physician and nurse session.

## Pharmacists’ Satellite Symposium (price upon request)

This programme for Pharmacists Day at the EBMT Annual Meeting is a unique initiative in Europe. Key opinion leaders will highlight the challenges facing pharmacists involved in stem cell transplantation and haematology in general. This novel cutting-edge programme will include sessions that address pharmacists’ perspectives on various therapies, side effects and drug dosage in a range of circumstances. Contact us to discuss your options for supporting an industry symposium that will be part of this programme.

## Exhibition-Area Industry Theatre: €35,000 (lunch session); €25,000 (coffee break session)

Sixty-minute (lunch) or thirty-minute (coffee break) interactive sessions with your target audience in a personal atmosphere to enhance knowledge exchange.

- Provides seating for up to 50 people in a designated area
- Offers maximum attention with minimum marketing effort
- Standard audio/visual equipment
- Display table
- Programme of the industry theatre will be published on the Annual Meeting website and app

## “How Do I?” Session: €25,000 (price per session)

“How Do I?” sessions, limited to 100 participants each, are designed to be intimate and explanatory. They require an additional attendee registration fee (unless supported by industry sponsors). These 90-minute sessions are held on Saturday, 23 March, prior to the Annual Meeting.

## Poster sessions: €35,000

Poster sessions take place in the Poster Area. All meeting participants are welcome to attend and enjoy networking with colleagues, poster viewing, discussions and light refreshments. Sponsors’ benefits include exclusive signage with sponsors’ logo displayed the poster area, and sponsors’ logo on all published and digital material (incl. newsletters) that promote Poster Sessions.

## Support an accredited session with an unrestricted grant (price upon request)

## Awards for Outstanding Abstracts and Posters

Prizes will be awarded to the authors of outstanding abstracts and posters selected by EBMT. Supporters may define, in agreement with the EBMT, the awards they wish to support and the sponsorship amounts. Sponsor representatives will be invited to attend the award ceremony.

## Travel Grants for Young Investigators

Supporters may choose, in agreement with the EBMT, the number of travel grants provided and the amount of each grant. EBMT reserves the right to select the recipients of the travel grants.

## Simultaneous Translation Services for Nurses Education Day or Psy Day (price upon request)

Nurses Education Day and Psy Day have high local attendance. In support of the hosting country and in order to accommodate local professionals, the EBMT provides simultaneous translation. The supporter will be acknowledged as the exclusive sponsor of translation services on all printed and digital material (including newsletters) that provide information about translation to annual meeting delegates.

## Sponsor Patient, Family and Donor Day (price upon request)

In Europe, more than 28,000 patients receive an autologous or an allogeneic transplant every year and confront similar challenges after the transplantation. The Patient, Family and Donor Day sessions will feature testimonials from representatives of patient associations and social workers. Some expert round-table sessions will conduct disease-specific issue discussions. Practical issues, such as vaccination, travel, child or pet care, intimacy and fertility, are usually subjects of discussion. Sponsors will receive acknowledgement on the Annual Meeting website and printed material of the Patient, Family and Donor Day.



# Expanded Symposium Packages

(Technical Additions and Branding Options)

Please note that the EBMT works exclusively with its own providers. Companies that wish to reserve items for the branding and/or operation of their symposia are kindly requested to contact the Annual Meeting organiser.

**HD Video-Recording and/or Synchronized Digital Presentation and Audio Recording** (price upon request)

**Voting Keypad System (Polling, Audience Response)** (price upon request)

**Extra Audio, Lighting and Data Projection Items** (price upon request)

# Extended Special Visibility Benefits

(Available Through Packages Only)

## Symposia on demand

Hosting of industry symposium recordings available on the EBMT Society website (for at least 1 year).

## EBMT Annual Meeting Daily Review Meeting

Each morning a summary of the previous day's educational and social activities, together with information about coming activities, will be posted on the Annual Meeting website and sent to all Annual Meeting participants. The sponsor's banner will appear at the bottom of each page.

## Post-Annual-Meeting Highlights video: EBMT 2019

Members of the EBMT Board and Scientific Council will be interviewed during the Annual Meeting, and will present highlights from the Scientific Programme during the interview. Each speaker will discuss one aspect or field covered by the scientific programme during EBMT 2019. The edited version of this video will be posted on the EBMT Society website and the Annual Meeting website, and will be sent to all meeting participants. The sponsor's logo will be displayed, and the EBMT president will acknowledge the sponsors in the video.

# Promotion, Branding and Networking

## Promotion of Company's Symposium and/or Product on Plasma Screens € 5,000 / Slide

Plasma screens will be available at the meeting venue and may be used as a platform for companies to promote their symposia/products. Sponsors may provide a static slide outlining details of the symposia such as title, time, date, location, etc. (Content of slide is subject to approval by the EBMT Programme Committee). (The slide will be presented for 20 seconds each time and in a loop with other companies' slides.)

## Bag Inserts: €5,500

Inclusion of promotional material such as leaflets and brochures in the participants' Annual Meeting bags. The maximum measurements and maximum weight will be published in the Satellite Symposium Manual.

## Promotional Material Area: €3,500/item

There will be prominently-located promotional area where sponsors will be able to place material such as leaflets and brochures. Material should be provided by sponsors and needs to be approved by the Secretariat. The distribution arrangement will be advised. The maximum measurements and maximum weight will be published in the Satellite Symposia Manual.

## Email Blast: €5,000

Promote your company/symposium to all registered Annual Meeting participants. The EBMT will send out an HTML-based email to its mailing list on your requested date. Sponsors will have the opportunity to promote their activities during the Annual Meeting by creating an electronic invitation that will be sent to the Annual Meeting delegates by the organiser. Content of the invitation is subject to EBMT approval.

## Mobile App Push Notification: €2,000

Connect with all participants using the Annual Meeting mobile app through customized push notifications. Preferred timing of notification is provided by the sponsor and subject to availability.

## Wi-Fi at Annual Meeting Venue (price upon request)

Free Wi-Fi will be available throughout the venue for all Annual Meeting delegates. The sponsor's logo will be displayed once participants connect to the onsite Wi-Fi internet browser, and/or the sponsor will be able to place a banner on the browser landing page and/or the Wi-Fi code or network name will be chosen by the sponsor.

## Footprint Stickers: €15,000 + provided in kind

The sponsor will be able to promote his/her company with a logo printed on footprint stickers that will be placed on the floor at the entrance to the Annual Meeting venue.

## Additional branding options (price upon request)

Contact industry liaison for further details

#### **Poster Area: €20,000**

The poster area, which will be organised according to the topics selected by the EBMT, will be available for exclusive industry sponsorship.

#### **Branded USB Key with All Annual Meeting Abstracts (Price upon request)**

All Annual Meeting Abstracts (oral and poster presentations) will be distributed to all Annual Meeting participants via USB. Sponsor benefits include printed company logo on the USB and acknowledgement of the company as the exclusive sponsor of the USB on all printed and digital meeting material that provides information about this item (including website and newsletters).

#### **Branded Charging Station: €25,000**

A branded charging station for all types of smartphones will be available in main areas of the meeting and exhibition space.

#### **Fresh Fruit/Healthy Snack Station (price upon request)**

To encourage healthy eating and keep energy levels high throughout the long meeting days, complimentary local and seasonal fruit will be available at dedicated stations throughout the meeting facilities.

#### **Branded Water Bottles or Water Fountains: €15,000**

Branded water bottles will be distributed during breaks or branded water fountains will be positioned throughout the meeting venue.

#### **Exhibitor Floor Plan: €20,000**

Visibility on the online and large printed exhibition floor plan.

#### **Speakers' Ready Room: €20,000**

Sponsor benefits include acknowledgement displays on the signage inside and outside of the speakers' room; the sponsor's logo as a screen-saver on computers in the preview room; and the sponsor's logo on all printed and digital meeting material providing information about the Speakers' Preview Room. Mouse pads can be delivered in kind.

#### **Notepads and Pens: €15,000 + provided in kind**

Company branded note pads and pens to be distributed to Annual Meeting participants.

#### **EBMT E-Materials (Price upon request)**

The E-Service platform grants immediate access to EBMT2019 speaker slides. Sponsor benefits include company logo on E-material portal, in email blasts and on on-site signage promoting the E-materials portal.

#### **Wall for Life (price upon request)**

An extensive custom-made "wall" will be placed in a central location in the Annual Meeting venue. Delegates will be encouraged to express themselves creatively in writing and drawing. This important disease-awareness activity will become a display of empathy and hope for life and for overcoming challenges. The sponsor receives high visibility during the Annual Meeting (the company logo will appear on the wall itself and on on-site signage promoting the activity).

#### **Industry Welcome Desk €5,000**

Exhibiting/sponsoring companies are invited to rent industry welcome desks located near the registration area. These desks will enable you to distribute your company's delegate registrations directly to participants, manage your clients upon their arrival at the venue and provide an important information point for guests during the meeting. Limited spaces are available.

#### **Welcome Reception: €30,000**

The Welcome Reception is held on Sunday evening for all Annual Meeting attendees, with high sponsorship visibility during event. Sponsors' benefits include logo displays on the official online invitation. The sponsor can display one full-page advertisement in the programme book.

#### **Coffee Breaks: €10,000/per break**

Exclusive sponsorship of coffee breaks on one of the Annual Meeting days. Featured recognition with company logo on a sign in the coffee service area. Branded napkins and other items can be provided in-kind.

#### **Lunch Breaks (price upon request)**

Exclusive sponsorship of a lunch break on one of the Annual Meeting days. Featured recognition with the company's logo on a sign in the lunch area. Branded napkins and other items can be provided in kind.

#### **Networking Event (price upon request)**

Exclusive branding of networking event for faculty and meeting participants.

#### **Data Managers Reception (price upon request)**

Exclusive branding of Data Managers Reception.

#### **Annual Meeting Lanyards: €25,000 or provided in kind + €20,000**

Lanyards will be given to each delegate at the registration area upon arrival and registration at the Annual Meeting. Exclusive opportunity.

#### **Branded Seating Area (Price upon request)**

Branded seating area for EBMT Annual Meeting participants including signage. Additional items can be provided by sponsor in-kind.

#### **Door Drops at Speakers' Hotels (Price upon request)**

Increase brand awareness and visibly at the EBMT 2019 Annual Meeting's hotels hosting speakers. Branded door drops, which include customized sponsor information, will be distributed to all conference attendee rooms in select hotels in Frankfurt.

#### **Branded Coat Check €10,000 (Exclusive)**

Branded coach check for Annual Meeting participants including signage. Additional items can be provided by sponsor in kind.

#### **Annual Meeting Bags: (Price upon request)**

Custom made bags will be distributed to all Annual Meeting participants. Bags will hold all the Annual Meeting printed material. High sponsor visibility on this item. Sponsor benefits include sponsor logo on the bag.

# Printed and Online Programme

## Final Programme Book Advertisement

Divider cover	€5,000
Inside page	€3,000
Inside back page	€5,000
Back cover	€25,000

## Bookmark for the Printed Programme Book (price upon request)

Branded bookmark that will be distributed with the programme book. Bookmarks will be provided in kind.

## Programme Planner: €20,000 (Exclusive)

The online itinerary planner is a valuable tool that allows the individual to search all the sessions by topic, day, and presenter, and organise their personal itinerary. The sponsor's logo will be displayed on the online programme planner, and the sponsor will be acknowledged on the Annual Meeting website and printed material.

## Mobile Application (Price upon request)

Support the specially designed interactive app for the EBMT 2019 Annual Meeting. App downloaded by over 70% of Annual Meeting delegates. This opportunity includes:

- An email invitation to download the app sent to all meeting participants
- An app splash screen displayed on the app login screen and while the app loads
- A banner and acknowledgement displayed on dedicated in-app help pages; pre-programmed push notifications on all devices

# Exhibition

Space Only - Commercial entity	€600/sqm
Space Only - NGO and non-profit	€300/sqm
Shell-Scheme Booth	€740/sqm

Space-only exhibitions are a minimum of 9 sqm; smaller booth space is available in shell scheme only.

## Shell Scheme

Shell schemes include basic lighting, fascia panel with standard lettering, carpet, basic electricity, table, 2 chairs and 100-word company profile in the published exhibition material. The minimum space that can be purchased is 6 sqm.

## Exhibitor and Registration Badges

Exhibitor badges will be given to all exhibitors as follows:

9 sqm spaces	2 badges
For every additional 9 sqm reserved	1 badge

Additional exhibitor badges can be purchased online in advance for €160 and onsite for €200.





# Meeting Space

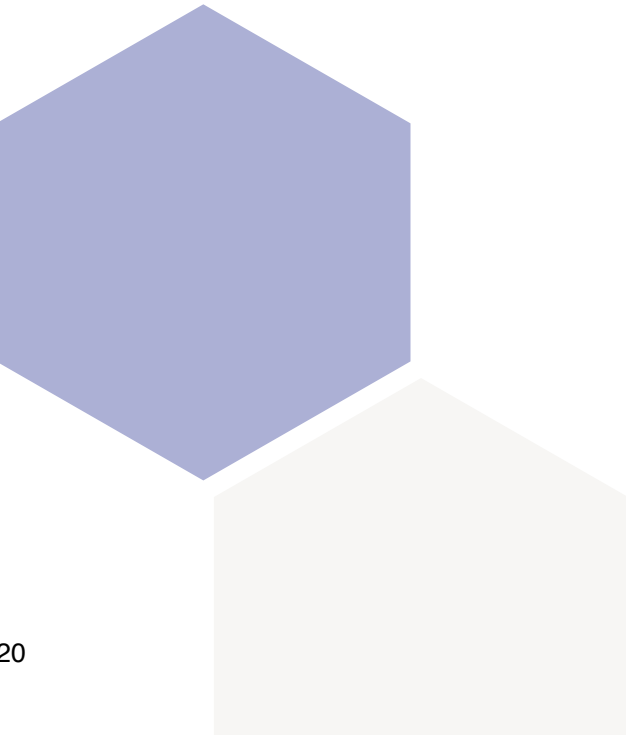
## Hospitality Suites/Meeting Rooms/ Industry Press Room

Exhibitors have the opportunity to hire a room at the Annual Meeting venue that will be used as a hospitality suite. Supporters will be able to host guests throughout the Annual Meeting. Supporters will have the option to order catering at additional cost. Hospitality provided will be in compliance with all relevant industry codes and annual meeting guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside the suite

## The following rules and regulations apply for any meeting being held during the EBMT 2019 Annual Meeting:

- Companies or other organisations wishing to hold a meeting either during or immediately before or after the Annual Meeting must obtain approval by contacting the Industry Liaison at sponsorship@ebmt.org. This applies to meetings held in the Annual Meeting venue as well as any other venue within the host city.
- Only closed meetings (e.g., “company internal” or “invitation only”) are allowed.
- Companies are not allowed to organise sessions for delegates in parallel with the EBMT Annual Meeting (including the commercial symposium sessions). No meetings with doctors are permitted during sessions.
- No social events are allowed in parallel to the EBMT Scientific Programme, poster sessions or the opening ceremony/welcome reception. Therefore, please make sure to organise company events during non-conflicting time slots.
- Meeting names are subject to approval by EBMT, and companies are requested to seek confirmation.
- Provided that the meetings are being held as per the above, companies can order any type of catering they would like from the venue caterer. It is strongly advised that companies make sure to abide by the relevant rules and regulations of the host country.
- There are no catering restrictions regarding companies’ internal meetings (i.e., for their own staff).
- Space is available on a first-come, first-served basis and subject to availability.



# Booking Form and Contract

Please return completed forms to [sponsorship@ebmt.org](mailto:sponsorship@ebmt.org)

Contact Name:

Company Name (to be displayed on all relevant publications):

Full Address:

Telephone:

Fax:

Email:

Website:

VAT Number:

Purchase Order:

We hereby apply to book the following (please tick ✓)

Satellite Symposia			
Time Slot	Price	✓	
Sunday, 08:30-10:00	€85,000		
Sunday, 10:30-12:00	€90,000		
Sunday, 12:30-14:00	€90,000		
Sunday, 14:30-16:00	€85,000		
Sunday, 16:30-18:00	€75,000		
Monday, 12:45-13:45	€90,000		
Monday, 16:30-18:00	€75,000		
Tuesday, 12:45-13:45	€90,000		

Sponsorship Package/Items		Price	✓
Total			

Exhibition Space			
Choice	Stand No.	Space (€600 per sqm) or Shell scheme (€740 per sqm)	Total
1 <sup>st</sup> Choice			
2 <sup>nd</sup> Choice			
3 <sup>rd</sup> Choice			

Signature:

Date:

We accept the terms and conditions (listed in this prospectus and agree to abide by the guidelines for industry participation in the EBMT 2019 Annual Meeting. I am authorized to sign this form on behalf of the applicant/company.

# General Terms and Conditions

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**Deposit:** Booking forms need to be received by 30 November, 2018 and invoiced for a 50% deposit to be paid within 30 days of receipt. The remaining balance is to be settled no later than 30 January, 2019. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booking forms received after 30 November, 2018 will be invoiced for the full amount, to be paid within 30 days of receipt.

**Cancellation policy:** Cancellation and changes to your original booking must be made in writing. For cancellations before 30 September, 2018 30% of the total cost of each item will be retained by the EBMT. For cancellations made between 30 September, 2018 and 31 December, 2018 75% of the total cost of each item will be retained by the EBMT. For cancellations after 31 December, 2018 100% of the total cost of each item will be retained by the EBMT.

**Obligations and rights of the exhibitor/sponsor:** Completion of the booking form implies full acceptance of the terms and conditions specified in this agreement. Any infringement of these terms may lead to immediate withdrawal of the right to participate in the EBMT Annual Meeting without compensation or refund of sums already paid. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and rights of the organiser:** The organiser undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications will be considered in order of receipt of application forms accompanied by payment. The organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

**Children/guests:** No children or guests are allowed at the meeting centre.

**Liability:** The organiser shall not be liable to injury or damage howsoever caused to goods and/or persons at the Annual Meeting venue. Equipment and all related display materials installed by exhibitors/sponsors are not insured by the organiser, and the organiser will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/sponsor agrees to be responsible for his/her property and persons and for the property and persons of his/her employees and agents through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and/or those perils.

**Smoking:** The EBMT Annual Meeting is a non-smoking event. Smoking is prohibited throughout the venue, including the exhibition hall.

**Force majeure:** If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of the organisers, the organisers may at their entire discretion repay the delegate fee or service charge paid by the delegate or exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the delegate or exhibitors/sponsors in respect of any actions,

claims, losses (including consequential losses, costs or expenses whatsoever) which may be brought against or suffered or incurred by the delegate or exhibitor/sponsors, as the result of the happening of any such event.

**Governing law and jurisdiction:** This agreement, including the jurisdiction clause, shall be governed by, interpreted and construed in accordance with the substantive laws of The Netherlands. Exclusive jurisdiction for all disputes arising out of or in connection with this agreement related to the EBMT shall be with the ordinary courts of The Netherlands.

**Hosting country laws/pharma code:** The EBMT would like to have a conflict-free advertising environment and reserves the right to cancel advertising efforts. Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore, it is important to adhere to the country-specific compliance regulations on the application of medical devices, exemplified by the EFPIA HCP Code, EACCME/CME guidelines, code of medical ethics of the Local State Chambers of Physicians (national) and provisions of national German law.

## Notes

## Notes



A scenic view of the Frankfurt skyline at sunset. The city's modern skyscrapers are illuminated with warm lights, reflecting on the water of the Main River. A large steel truss bridge spans the river in the foreground, and several boats are visible on the water. The sky is a mix of soft orange and blue.

# 45<sup>th</sup> Annual Meeting of the European Society for Blood and Marrow Transplantation

24<sup>th</sup>–27<sup>th</sup> March, 2019  
Frankfurt, Germany

**EBMT 2019**  
[www.ebmt.org](http://www.ebmt.org) #EBMT19